

## FINANCIAL RESULTS FIRST SEMESTER 2012

IFRS standards (in euro millions)	H1 2012	H1 2011
Europe	7.5	9.2
Americas	5.1	3.2
Africa Middle-East	1.4	0.6
Asia Pacific	1.1	1.3
<b>Total Revenues</b>	<b>15.2</b>	<b>14.4</b>
Cost of Goods Sold and associated services	-2.5	-3.7
<b>Gross margin</b>	<b>12.7</b>	<b>10.6</b>
<i>Gross margin rate</i>	<i>84%</i>	<i>74%</i>
Payroll costs	-7.6	-5.9
Other operating income/costs	-5.5	-4.4
Depreciation and Amortization	-1.2	-1.3
<b>Total operating costs</b>	<b>-14.3</b>	<b>-11.6</b>
<b>Operating result (incl. non recurring items)</b>	<b>-1.7</b>	<b>-1.0</b>
Financial income	0.0	-0.1
Income tax	-0.1	-0.1
<b>Net income (attributable to the Group)</b>	<b>-1.8</b>	<b>-1.2</b>

*Paris, August 30th 2012.* Dalet's Board of Directors has met on August 30th and approved the consolidated financial statements for the first semester of 2012. These financial statements have been reviewed by the Auditors.

DALET has announced consolidated revenues for the six months period ended June 30, 2012 of €15.2 million. This is to be compared with €14.4 million pro-forma revenues for the same period last year (+6%).

Gross Margin (defined as revenues minus cost of goods and third-party services resold) for the semester was €12.7 million, up 19% from €10.6 million for the same period in 2011, the Gross Margin rate was 84%, compared to 74% in H1-2011.

Sales growth in the Americas (+61%) partially offset the weaker than anticipated revenues in Europe (-18%), which was due mainly to the sliding of revenue recognition of some projects into the second half of the year.

In terms of operating costs, payroll increased as a result of the investments done since mid 2011, both in terms of R&D in order to bring to market the new products offerings, as well as in sales & marketing and support, as Dalet increased its presence in the geographical areas where business is growing.

The resulting operating result for the semester was -€1.7 million, compared to -€1.1 million for H1-2011.

Net loss for the semester was €1.8 million vs. €1.2 million for H1-2011.

Cash on 06/30/2012 was €2.4 million.

### Perspectives

David Lasry, CEO of Dalet, commenting on the figures released: "Over the past twelve months we have made substantial investments to increase our R&D capacity and to prepare our sales and support organization to handle the recent growth in projects. These necessary investments have had a negative impact on our results for the first semester. At the same time, during this period, we have signed contracts with new strategic references for corporate deployments of our Media Asset Management and Sports solutions. Our resulting order backlog for the second half of 2012 reaches €18 million.



Looking further to 2013, we remain cautious due to the uncertain prospects for capital investments at European public broadcasters. At the upcoming IBC tradeshow in Amsterdam (September 7 to 11) we are introducing a set of new packaged solutions for digital production. Designed to better address the needs of broadcasters in emerging markets, we expect these packages to drive sales through our partners' channel.

*The consolidated financial statements for the first semester of 2012 and explanation notes are available on the company's website (<http://www.dalet.com>), Investors section.*

## About Dalet Digital Media Systems

Dalet solutions enable broadcasters and media professionals to create, manage and distribute content to both traditional and new media channels, including interactive TV, the Web and mobile networks. Dalet combines into a single system a robust and proven Asset Management platform with advanced metadata capabilities; a configurable workflow engine, and a comprehensive set of purpose-built creative and production tools. This integrated and open environment enables end-to-end management of the entire News and Sport and Program content chain, and allows users to significantly improve efficiency, and to maximize the use and value of their assets. Dalet's solutions are delivered through a dedicated Professional and Integration Services Department to ensure the highest possible standards. Dalet systems are used around the world by many thousands of individual users at hundreds of TV and Radio content producers, including public broadcasters (ABS-CBN, BBC, CBC, DR, France TV, RTBF, RFI, Russia Today, RSR & TSR, RT Malaysia, VOA, WDR), commercial networks and operators (Antena 3, Canal+, FOX, eTV, Mediaset, NBC Universal, Orange, Time Warner Cable, Warner Bros., Sirius XM Radio) and government organizations (Queensland JAG, Canadian House of Commons, The European Commission).

Dalet is traded on the NYSE-EURONEXT stock exchange (Eurolist C): ISIN: FR0011026749, Bloomberg DLT:FP, Reuters: DALE.PA.

For more information on Dalet, visit [www.dalet.com](http://www.dalet.com)

## DALET- CONSOLIDATED BALANCE SHEET (IFRS- in euro millions)

	<b>30-juin-12</b> 6 months	<b>31-déc.-11</b> 12 months
Goodwill	2.2	2.2
Intangible assets	3.7	3.7
Tangible Assets	0.8	0.8
Other non current assets	1.0	0.9
<b>TOTAL NON CURRENT ASSETS</b>	<b>7.7</b>	<b>7.7</b>
Trade receivables	13.2	11.3
Other current assets	1.8	1.9
Cash and cash equivalents	2.4	5.1
<b>TOTAL CURRENT ASSETS</b>	<b>17.4</b>	<b>18.3</b>
Assets classified as held for sale	0.0	0.0
<b>TOTAL ASSETS</b>	<b>25.0</b>	<b>25.9</b>
<b>SHAREHOLDERS' EQUITY</b>	<b>10.0</b>	<b>11.6</b>
Long-term financial debt	0.9	1.1
Other non current liabilities	1.1	1.0
<b>TOTAL NON CURRENT LIABILITIES</b>	<b>2.0</b>	<b>2.1</b>
Short term financial debt	1.1	0.6
Trade payables	3.4	3.1
Other current liabilities	8.5	8.6
<b>TOTAL CURRENT LIABILITIES</b>	<b>13.0</b>	<b>12.3</b>
<b>TOTAL LIABILITIES AND SHAREHOLDER'S EQUITY</b>	<b>25.0</b>	<b>25.9</b>

**DALET-SIMPLIFIED CONSOLIDATED CASHFLOW (in euro millions)**

	<b>30-june-12</b> <b>6 months</b>	<b>31-dec.-11</b> <b>12 months</b>
<b>CASH AT BEGINNING OF PERIOD</b>	<b>5.1</b>	<b>3.8</b>
<b>Cash flow before cost of net financial debt and tax (A)</b>	<b>-0.1</b>	<b>4.5</b>
- Income tax paid (B)	-0.1	-0.3
- /+ Change in cash flow requirement associated with the activity (C )	-1.5	0.1
- /+ Change in other non recurring assets and liabilities related to assets held for sale	0.0	-0.1
<b>=CASH FLOW GENERATED BY OPERATING ACTIVITIES (D) = (A + B + C)</b>	<b>-1.7</b>	<b>4.3</b>
<b>CASH FLOW ASSOCIATED WITH INVESTMENT OPERATIONS</b>	<b>-1.3</b>	<b>-2.0</b>
<b>CASH FLOW ASSOCIATED WITH FINANCING OPERATIONS (F)</b>	<b>0.3</b>	<b>-1.0</b>
Impact of changes in exchange rates	0.1	0.0
<b>CHANGE IN NET CASH POSITION ( D + E + F + G )</b>	<b>-2.7</b>	<b>1.3</b>
<b>CASH AT END OF PERIOD</b>	<b>2.4</b>	<b>5.1</b>