

Clichy, September 4th, 2012

2012 Half-year financial report

On August 31st, 2012, L'Oréal posted its 2012 Half-year financial report on the www.loreal-finance.com website.

This report, available for consultation and downloading, contains:

- The 2012 Half-year activity report;
- The condensed consolidated financial statements at June 30th, 2012;
- Statutory Auditors' review Report on the 2012 Half-year financial information;
- The declaration by the person responsible for the Half-year financial report.

"This news release does not constitute an offer to sell, or a solicitation of an offer to buy L'Oréal shares. If you wish to obtain more comprehensive information about L'Oréal, please refer to the public documents registered in France with the Autorité des Marchés Financiers, also available in English on our Internet site www.loreal-finance.com.

This news release may contain some forward-looking statements. Although the Company considers that these statements are based on reasonable hypotheses at the date of publication of this release, they are by their nature subject to risks and uncertainties which could cause actual results to differ materially from those indicated or projected in these statements."

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