

Information concerning the total number of voting rights and shares

According to provisions of the article 223-16 of the *Règlement Général AMF* and of the article L.233-8 II of the French *Code de commerce*

| Date of settlement of information | Total number of shares | Number of shares without voting rights (*) | Number of voting rights for threshold calculation (**) | Number of actual voting rights (exercisable at shareholders' meeting) |
|-----------------------------------|------------------------|--|--|---|
| August, 31-2012 | 11 210 666 | 822 697 | 11 385 800 | 10 563 103 |
| July, 31-2012 | 11 210 666 | 823 239 | 11 387 800 | 10 564 561 |
| June, 30-2012 | 11 210 666 | 825 296 | 11 383 300 | 10 558 004 |
| May, 31-2012 | 11 210 666 | 816 192 | 11 383 300 | 10 567 108 |
| April, 30-2012 | 11 210 666 | 806 734 | 11 386 300 | 10 579 566 |
| March, 30-2012 | 11 210 666 | 784 749 | 11 378 259 | 10 593 510 |
| February, 29-2012 | 11 210 666 | 862 082 | 11 389 417 | 10 527 335 |
| January, 31-2012 | 11 210 666 | 852 614 | 11 395 117 | 10 542 503 |
| December 31-2011 | 11 210 666 | 852 608 | 11 378 117 | 10 525 509 |

^(*) exclusively own shares held by HighCo S.A.

About HighCo

HighCo, operating in 13 countries across Europe, is the leading non-media communications group specialized in mass-market retail and consumer goods. Through its two complementary divisions, SHOPPER and DATA, HighCo connects with the consumer all along the customer path, implements promotional campaigns and analyses and processes data.

- "CONNECT SHOPPER": coupon issuing, promotion, in-store media, services
- "PROCESS DATA": clearing, promo management, monitoring, logistics

HighCo employs nearly 900 staff members in France, Benelux, Spain, United Kingdom and Central Europe and is listed in compartment C of NYSE Euronext Paris.

Vos contacts

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^(**) theoretical voting rights for threshold calculation including suspended voting rights article 223-11 of AMF's general regulation)