

Technicolor is Telecom Italia's partner to bridge Pay-TV, Over-the-Top Services and Personal Media for its next generation CuboVision Service

Paris (France), Sept 7, 2012 - Technicolor (Euronext Paris: TCH) has established a partnership with Telecom Italia for its next generation Cubovision service, bridging Pay-TV content, over-the-top applications and personal media.

Technicolor makes for Telecom Italia its latest generation MediaPlay Set-Top Box platform, an hybrid Pay-TV/Over-the-Top Media Server for the home, that offers highest performance for multi-room video distribution over wireless. Its advanced software capabilities enable the delivery of advanced over-the-top services for an integrated TV and applications experience.

Technicolor will also offer the MediaAccess Residential Service Gateways, which delivers high-speed bandwidth and optimised wireless for a smooth content and applications distribution within the home.

To ensure the best content quality, Technicolor will also provide content workflow and asset management that support the video infrastructure for the CuboVision offering.

Michel Rahier, President of Technicolor's Connected Home division, said: *"This partnership with Telecom Italia demonstrates Technicolor's ability to integrate value added video devices, software and services to deliver consumers with a leading-edge Connected Home experience. We are very excited to leverage these solid foundations to accompany services providers in bringing innovative services packages to the market."*

Technicolor will showcase its solutions at IBC 2012 in Amsterdam

From September 7th to September 11th 2012

Hall 14 - Booth C10

About Technicolor

Technicolor, a worldwide technology leader in the media and entertainment sector, is at the forefront of digital innovation. Our world class research and innovation laboratories enable us to lead the market in delivering advanced video services to content creators and distributors. We also benefit from an extensive intellectual property portfolio focused on imaging and sound technologies, based on a thriving licensing business. Our commitment: supporting the delivery of exciting new experiences for consumers in theaters, homes and on-the-go.

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