COMPAGNIE DU CAMBODGE

TENDER OFFER INITIATED BY COMPAGNIE DU CAMBODGE FOR THE SHARES OF SOCIETE ANONYME FORESTIERE ET AGRICOLE – SAFA

95% THRESHOLD IN THE SHARE CAPITAL AND VOTING RIGHTS REACHED

Since the beginning of the tender offer, Compagnie du Cambodge has acquired on the market 42,868 SAFA shares.

The Bolloré Group crossed the 95 % threshold in SAFA's share capital and voting rights today.

In accordance with the intentions announced in connection with the tender offer, Compagnie du Cambodge will file with the *Autorité des Marchés Financiers*, upon expiration of the tender offer period, a proposed public buyout offer followed by a squeeze-out procedure, for a price corresponding to the price offered in the tender offer (€80 per SAFA share).

However, the duration of the tender offer being 25 trading days, SAFA shareholders will be able, if they wish so, to tender their shares in the tender offer until November 6, 2012 inclusive.

The shares of Société Anonyme Forestière et Agricole – SAFA are listed on the Free Market of NYSE-Euronext Paris (ISIN code FR0000060295).

For any questions, you may contact the Communication Services of the Bolloré Group at +33(0)1.46.96.47.85.

This press release does not constitute an offer to acquire shares. Publication or distribution of this press release may, in certain countries, be restricted by law or regulation. This press release is not intended for persons subject to such restrictions, either directly or indirectly. Receipt of this press release does not constitute an offer in a country where a tender offer would be unlawful.

