



FOR IMMEDIATE RELEASE

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43% Growth in Q3 2012

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Cameleon Software (FR0000074247), market leader in product design, sales configuration, and quotes and proposals software, announced its provisional revenue for the third quarter of 2012.

(€ Million)	Q3 2012	Q3 2011	%
Software revenue	1.36	0.98	39%
Services revenue	0.72	0.47	53%
Total Revenue Q3 2012	2.07	1.45	43%

(Provisional Data-Non Audited)

(€ Million)	Q1-Q3 2012	Q1-Q3 2011	%
Software revenue	5.26	4.40	20%
Services revenue	1.99	1.48	34%
Total Revenue Q1-Q3 2012	7.24	5.88	23%

(Provisional Data-Non Audited)

Provisional consolidated sales were €2.07 million for the third quarter of 2012, up from €1.45 million over the same period last year, representing growth of +43%.

Cameleon Software's sales include several new SaaS references in the United States, consolidating the company's foothold in that region. One of these references is a new Tyco subsidiary. These references confirm the company's ability to develop within major organizations, which bring in a substantial volume of sales and repeat business as the solutions successively penetrate into a group's various subsidiaries.

The company's order backlog (perpetual licenses and SaaS fees) increased from €4.33 million on September 30, 2011 to €6.21 million on September 30, 2012. This works out to growth of +43% over the period, largely because of the rise in SaaS activities.

43% Growth in Q3 2012

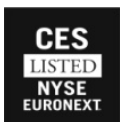
According to Jacques Soumeillan, President and CEO of Cameleon Software, "This quarter has confirmed the trend from the first half of the year and the company's rapid growth dynamic. At Dreamforce, the leading global software event organized by Salesforce.com, we learned that SaaS had become the dominant solution in the United States and that major firms are becoming increasingly enamored of that option. In terms of both technology and sales, we are in an excellent position to take advantage of this trend, which will give us greater visibility with regard to our sales figure. Meanwhile, the company is already in pre-sales in Europe on several significant deals, both for SaaS and perpetual licenses. In the interests of financial balance, we are aggressively pursuing our strategic deployment."

The company will release its annual sales figure on January 31, 2013, after the stock market closes.

About Cameleon Software

Cameleon Software is the global leader in multichannel, multi-device product configurator, quotes, proposals and eCommerce software. Cameleon solutions empower customers' sales teams to streamline their quote-to-order process and increase sales across all channels, and marketing teams to define and launch new products faster. Cameleon's solutions integrate to leading CRM and ERP systems including Salesforce, SAP, Oracle and Microsoft and are available as both SaaS or On Premises. Rated as Positive in the Gartner Group Marketscope, Cameleon Software is a public company with strong references in industries such as insurance and financial services, telecom, hitech and manufacturing, including ADT/Tyco, Clear Channel, Gras Savoye, SFR, Technip and ThyssenKrupp.

For more information : www.cameleon-software.com and www.salesforce.com/appexchange



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