

REVENUES FOR THE THIRD QUARTER OF 2012

In euro millions	2012	2011	Change in %
Third quarter revenues	9.0	6.8	33%
Gross margin 3rd quarter	7.6	5.6	36%
Gross margin rate 3rd quarter	84%	82%	
Revenues for the first nine months	24.2	21.1	14%
Gross margin	20.2	16.2	25%
Gross margin rate	84%	76%	

Paris, November 6th 2012 - DALET reported unaudited revenues of €9.0 million for the three-month period ended September 30, 2012, up 33% from €6.8 million for the same period in 2011. Gross margin (defined as revenues minus cost of goods and third-party services resold) for the quarter was €7.6 million, up 36% from €5.6 million in Q3-2011.

Revenues for the nine-month period ended September 30, 2012 were €24.2 million (unaudited), up 14% from €21.1 million for the same period last year. Gross Margin for the first nine months of 2012 was €20.2 million, up 25% from €16.2 million for the same period in 2011, due to the improvement in the sales mix.

In terms of geographical distribution of the revenues, improved project execution in Europe this quarter helped reverse the slide in revenues for this region that was reported for the first semester. The resulting revenues for the 9 months period for Europe were €12.7 million, up 3% from the same period in 2011. US sales for the 9 months reached €8.3 million, up 34% from €6.2 million for the same period in 2011.

The sequential increase in gross margin over the quarter (€7.6 million compared to €12.7 million for H1-2012) coupled with the fact that operating costs remained stable, should partially offset the first semester loss.

Dalet's order backlog expected to be invoiced in Q4-2012 stands at €9.5 million.

About Dalet Digital Media Systems

Dalet solutions enable broadcasters and media professionals to create, manage and distribute content to both traditional and new media channels, including interactive TV, the Web and mobile networks. Dalet combines into a single system a robust and proven Asset Management platform with advanced metadata capabilities; a configurable workflow engine, and a comprehensive set of purpose-built creative and production tools. This integrated and open environment enables end-to-end management of the entire News and Sport and Program content chain, and allows users to significantly improve efficiency, and to maximize the use and value of their assets. Dalet's solutions are delivered through a dedicated Professional and Integration Services Department to ensure the highest possible standards.

Dalet systems are used around the world by many thousands of individual users at hundreds of TV and Radio content producers, including public broadcasters (ABS-CBN, BBC, CBC, DR, France TV, RTBF, RFI, Russia Today, RSR & TSR, RT Malaysia, VOA, WDR), commercial networks and operators (Antena 3, Canal+, FOX, eTV, Mediaset, NBC Universal, Orange, Time Warner Cable, Warner Bros., Sirius XM Radio) and government organizations (Queensland JAG, Canadian House of Commons, The European Commission).

Dalet is traded on the NYSE-EURONEXT stock exchange (Eurolist C): ISIN: FR0011026749, Bloomberg DLT:FP, Reuters: DALE.PA.

For more information on Dalet, visit www.dalet.com