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Leading French Mutual Insurance Company Chooses Cameleon Software

Cameleon signs a major deal with the MMA insurance group to help them overhaul their information systems and improve business agility

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Cameleon Software (Paris:CAM), announces today that the MMA Group, a leader in mutual insurance, chose to deploy its configure, price, quote (CPQ) solution to accompany the overhaul of its information system.

With 180 years of expertise, the MMA Group is the 3rd largest French insurance company with an agents network in France, and more than 13 000 employees, 1,500 agents and 2,000 outlets managing customer relationships. Through the implementation of Cameleon, MMA aims to become more agile, to handle the management and distribution of its offerings with more flexibility.

To do so, the Cameleon' solution will be deployed on every sales channel and device used by the insurer. This includes the website and internal tools available to employees and agents, which will integrate offers and/or screens built with Cameleon.

Jean-Claude Saussaye, CIO of MMA explained: *"Our jobs are evolving. The transformation plan for our information system is a vast project which will enable us to face market changes more effectively to become an offer builder, but also to take advantage of the democratization of smartphones and tablets which is transforming the way companies buy and sell. To help us with this evolution we selected Cameleon Software, whose expertise and innovation efforts are recognized worldwide."*

"Once more an industry leader trusts Cameleon and puts us at the core of its business innovation strategy. With this major contract, Cameleon continues its momentum by winning tier-one accounts in France and abroad thanks to its best-in-class solution combining expertise, robustness, scalability and mobility," stated Jacques Soumeillan, CEO of Cameleon Software.

About Cameleon Software

Cameleon Software is the global leader in multichannel, multi-device product configurator, quotes, proposals and eCommerce software. Cameleon solutions empower customers' sales teams to streamline their quote-to-order process and increase sales across all channels, and marketing teams to define and launch new products faster. Cameleon's solutions integrate to leading CRM and ERP systems including Salesforce, SAP, Oracle and Microsoft and are available as both SaaS or On Premises. Rated as Positive in the Gartner Group Marketscope, Cameleon Software is a public company with strong references in industries such as insurance and financial services, telecom, hitech and manufacturing, including ADT/Tyco, Clear Channel, Gras Savoye, SFR, Technip and ThyssenKrupp.

For more information, visit: www.cameleon-software.com and www.salesforce.com/appexchange.



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Forward-Looking Statements

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