

# Kim Crawford Goodman of American Express to join Alcatel-Lucent's **Board of Directors**

Appointment of President of American Express Global Business Travel as independent director

Paris, December 6, 2012 – Alcatel-Lucent (Euronext Paris and NYSE: ALU) today announced that the company's Board of Directors has appointed Kim Crawford Goodman, President of American Express Global Business Travel, as an independent director.

Ms. Goodman will replace the retiring W. Frank Blount for the remainder of his term of office, which would run until the 2014 Alcatel-Lucent general shareholders' meeting, wherein financial statements for the fiscal year 2013 will be deliberated.

The appointment of Ms. Goodman is made upon a recommendation of the Corporate Governance and Nominating Committee and is subject to ratification by the next Alcatel-Lucent general shareholders' meeting, scheduled to take place in Paris on May 7, 2013.

Commenting on Ms. Goodman's appointment, Philippe Camus, Chairman of the Board of Directors, Alcatel-Lucent, said: "Kim is highly regarded for her strategic vision and sharp analytic capabilities, especially in serving customers. The Board strongly believes that she will be a tremendous asset to Alcatel-Lucent, and we look forward to her contribution to our oversight of the company's activities during this time of important transformation for the future."

Ms. Goodman was appointed President of American Express Global Business Travel in December 2011. In this role, she oversees all aspects of the business unit's online, offline and mobile solutions; consulting services; supplier negotiations; meetings and events services; and other innovative capabilities for corporate customers.

Ms. Goodman joined American Express as executive vice president of Merchant Services North America in 2007, and was promoted to President of Merchant Services Americas in 2010. During her time in Merchant Services, Ms. Goodman was responsible for overseeing all aspects of the company's relationships with merchants that accept American Express Cards in North and South America, including acquiring new merchants and deepening existing relationships. Ms. Goodman was also responsible for leading efforts across the Americas region to penetrate new industries and enhance overall merchant satisfaction.

Before being recruited by American Express, Ms. Goodman held several operating roles at Dell Inc., most recently as head of Dell's \$5 billion software and peripherals business, which included overall responsibility for product marketing, vendor management, and pricing. Ms. Goodman began her career in consulting at Bain & Company, Inc., working with telecommunications and technology clients as a partner and vice president.

Ms. Goodman earned a Bachelor of Arts in Political Science and a Masters of Science in Industrial Engineering from Stanford University, and a Masters in Business Administration from Harvard Business School.

Page 1 of 2

Ms. Goodman will be replacing independent director W. Frank Blount, who has decided to retire from the Board of Directors. Mr. Blount joined the Board of Directors of Alcatel in 1999 after a long career in the telecommunication industry, in particular within AT&T and the Telstra Corporation.

Philippe Camus said: "We will greatly miss Frank from the board, in particular the wisdom he brought to Alcatel-Lucent from more than 50 years in industry and, especially, telecommunications. On behalf of the entire company, we thank him for his counsel and expert guidance over the last 13 years, and wish him all the best for the future."

---

#### **Editors note**

The Board of Directors of Alcatel-Lucent currently comprises: Philippe Camus (chairman), Ben Verwaayen (CEO and director), Louis R. Hughes (independent director), Lady Sylvia Jay (independent director), Daniel Bernard (independent director), Jean C. Monty (independent director), W. Frank Blount (independent director), Olivier Piou (independent director), Carla Cico (independent director), Jean-Cyril Spinetta (independent director), Stuart E. Eizenstat (independent director), Jean-Pierre Desbois (board observer) and Bertrand Lapraye (board observer).

Full biographical details of the Alcatel-Lucent board of directors can be found online via this link.

## **ABOUT ALCATEL-LUCENT (EURONEXT PARIS AND NYSE: ALU)**

The long-trusted partner of service providers, enterprises and governments around the world, Alcatel-Lucent is a leading innovator in the field of networking and communications technology, products and services. The company is home to Bell Labs, one of the world's foremost research centers, responsible for breakthroughs that have shaped the networking and communications industry. Alcatel-Lucent was named one of MIT Technology Review's 2012 Top 50 list of the "World's Most Innovative Companies" for breakthroughs such as lightRadio™, which cuts power consumption and operating costs on wireless networks while delivering lightning fast Internet access. Through such innovations, Alcatel-Lucent is making communications more sustainable, more affordable and more accessible as we pursue our mission - Realizing the Potential of a Connected World.

With operations in more than 130 countries and one of the most experienced global services organizations in the industry, Alcatel-Lucent is a local partner with global reach. The Company achieved revenues of Euro 15.3 billion in 2011 and is incorporated in France and headquartered in Paris.

For more information, visit Alcatel-Lucent on: <a href="http://www.alcatel-lucent.com">http://www.alcatel-lucent.com</a>, read the latest posts on the Alcatel-Lucent blog <a href="http://www.alcatel-lucent.com/blog">http://www.alcatel-lucent.com/blog</a> and follow the Company on Twitter: <a href="http://twitter.com/Alcatel Lucent">http://twitter.com/Alcatel Lucent</a>.

### **ALCATEL-LUCENT PRESS CONTACTS**

SIMON POULTER <u>simon.poulter@alcatel-lucent.com</u> T: +33 (0)1 40 76 50 84

#### **ALCATEL-LUCENT INVESTOR RELATIONS**