



PRESS RELEASE

Technicolor expands worldwide footprint in Media & Entertainment market

Strategic Alliance in Australia with Village Roadshow Ltd, a leading Entertainment Company

Paris (France), December 10, 2012 – Technicolor (Euronext Paris: TCH) today announced a Strategic Alliance with [Village Roadshow Ltd](#), a long-standing customer and a leading entertainment company operating in Film and DVD Distribution, Cinema, Film Production, Theme Parks and Music. This agreement further strengthens Technicolor's worldwide footprint by expanding its presence in Australia, where the Group is already well-established as the country's largest DVD/Blu-ray disc replicator. It will also strengthen its Australian operations.

Since 2000, Technicolor is Village Roadshow's exclusive DVD and Blu-ray manufacturing supplier. The Group served both Australian and internationally produced titles such as *Happy Feet*, *Red Dog*, *Sex & the City 1 & 2*, *Sherlock Holmes*, *The Hurt Locker*, *Ocean's 11, 12 & 13*, *I am Legend*, *Mao's Last Dancer*, *Underbelly* and many others.

Under the strategic alliance announced today, Technicolor and Village Roadshow will jointly progress the transition to digital content creation and delivery, and will further extend Technicolor's existing service offerings in the Australian market including:

- Digital Cinema distribution Service Support
- DVD/BD manufacturing and distribution – through Technicolor's acquisition of the Roadshow distribution centre including the distribution responsibilities for Warner Bros and Paramount Home Entertainment as well as Roadshow Entertainment
- Digital Encoding, Content Preparation, Transcoding and Related Digital Media Services including MediAffinity.

"We are delighted to be broadening our relationship with a leading entertainment company such as Village Roadshow Ltd," said Frédéric Rose, CEO of Technicolor. *"Leveraging our synergies, we will be able to provide cutting-edge services to the Australian Media & Entertainment market"*

"This strategic alliance is an important milestone, as Technicolor will become a key-partner in the provision of Entertainment Services in particular for our Film, DVD and Digital Distribution business in Australia. We look forward to expanding our close working relationship and thus further developing and distributing compelling content to consumers." said Chris Chard, Managing Director Roadshow Films Pty Ltd.



A strategic alliance strengthening Technicolor's worldwide strategy

Technicolor is a global leader in production and postproduction services, and one of the main worldwide providers for Film, Digital Cinema and DVD services for content producers/owners.

In Australia, in addition to Village Roadshow, Technicolor has been a long-standing DVD and Blu-ray service provider to Warner Bros Entertainment, The Walt Disney Company, Universal Pictures International, and Paramount Pictures. Technicolor employs over 220 employees in its DVD and digital media services operations – with replication operation in Melbourne and packaging, digital media services (including digital cinema) and returns processing facility in Sydney.

More broadly, Technicolor is a long term partner of Australia's leading Service Providers and content distributors like Telstra and Foxtel, providing a wide range of products and services, in particular our market leading digital home products like the Telstra's T-Hub®.

The alliance signed with Village Roadshow is perfectly aligned with the Group's strategy to extend the range and depth both of its product and service offerings and its geographical coverage, while developing new solutions to support the transition of its customers to digital.

About Technicolor

Technicolor, a worldwide technology leader in the media and entertainment sector, is at the forefront of digital innovation. Our world class research and innovation laboratories enable us to lead the market in delivering advanced video services to content creators and distributors. We also benefit from an extensive intellectual property portfolio focused on imaging and sound technologies, based on a thriving licensing business. Our commitment: supporting the delivery of exciting new experiences for consumers in theaters and homes.

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About Village Roadshow

In movie production Village Roadshow, through its investment in the Village Roadshow Entertainment Group is one of the most successful independent co-producers in Hollywood and in partnership with Warner Bros has produced hits including The Matrix trilogy, the Ocean's trilogy, Charlie and the Chocolate Factory, Happy Feet, Get Smart, I am Legend and Sherlock Holmes and the upcoming The Great Gatsby.

Village Roadshow through its ownership of Roadshow Films is the leading independent Film, DVD, TV and Digital distributor in the Australian market.

Village Cinemas jointly owns and operates 507 screens across 50 sites in Australia, 81 screens at 10 sites in Singapore, 67 screens at 9 sites in the USA and 12 screens in the UK.

Village Roadshow has also been involved in Theme Parks since 1989 and is Australia's largest theme park owner and operator - Warner Bros Movie World, Sea World, Wet 'n' Wild.