



## **UBISOFT CARRIES OUT A €20 MILLION BOND PLACEMENT**

**Paris, December 18, 2012** – Today, Ubisoft placed €20 million worth of bonds with a six-year term and a 3.99% coupon.

Commenting on the transaction, Alain Martinez, Ubisoft's Chief Financial Officer stated: *"This bond placement – which is the first of its kind for Ubisoft – gives us additional flexibility for our long-term financing, in excellent conditions. It also represents an interesting way of diversifying our financing sources in the context of a growing trend toward bank disintermediation. Lastly, the positive response to this placement clearly demonstrates the confidence that investors have in Ubisoft, and also reinforces our credibility as an issuer of long-term debt."*

The bonds were placed with a French institutional investor. They will be issued on December 19, 2012 and will be listed on NYSE Euronext Paris as from that date.

The arranger of the transaction was Kepler Capital Markets and Gide Loyrette Nouel acted as legal advisors.

### **Contact**

#### **Investor relations**

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### **Disclaimer**

This statement may contain estimated financial data, information on future projects and transactions and future business results/performance. Such forward-looking data are provided for estimation purposes only. They are subject to market risks and uncertainties and may vary significantly compared with the actual results that will be published. The estimated financial data have been presented to the Board of Directors and have not been audited by the Statutory Auditors. (Additional information is specified in the most recent Ubisoft Registration Document filed on July 2, 2012 with the French Financial Markets Authority (*l'Autorité des Marchés Financiers*))

### **About Ubisoft**

Ubisoft is a leading producer, publisher and distributor of interactive entertainment products worldwide and has grown considerably through a strong and diversified line-up of products and partnerships. Ubisoft has offices in 28 countries and has sales in more than 55 countries around the globe. It is committed to delivering high-quality, cutting-edge video game titles to consumers. For the 2011-12 fiscal year Ubisoft generated sales of €1,061 million. To learn more, please visit: [www.ubisoftgroup.com](http://www.ubisoftgroup.com).