



2013 FINANCIAL REPORTING CALENDAR

HighCo announces its financial publication calendar for FY 2013.

Quarterly gross profit (GP):

Publications shall be released after market close

2012 Gross Profit: Thursday, 24 January 2013
2012 Annual Earnings: Tuesday, 26 March 2013
Q1 2013 Gross Profit: Tuesday, 23 April 2013
Q2 and H1 2013 Gross Profit: Friday, 12 July 2013
2013 Half-year Earnings: Monday, 26 August 2013
Q3 and 9-month 2013 Gross Profit: Tuesday, 22 October 2013
2013 Gross Profit: Tuesday, 28 January 2014

SFAF financial analysts meetings:

Annual earnings: Wednesday, 27 March 2013 at 2.30 pm (Palais Brongniart, Paris)
Half-year earnings: Tuesday, 27 August 2013 at 2.30 pm

About HighCo

HighCo, operating in 13 countries across Europe, is the leading non-media communications group specialised in mass-market retail and consumer goods. Through its two complementary divisions, SHOPPER and DATA, HighCo connects with the consumer all along the customer path, implements promotional campaigns and analyses and processes data:

- CONNECT SHOPPER: coupon issuing, promotion, in-store media, services
- PROCESS DATA: clearing, management, monitoring, logistics.

HighCo employs nearly 900 staff members in France, Benelux, Spain, United Kingdom and Central Europe and is listed in compartment C of NYSE Euronext Paris. HighCo is included within Gaia Index, a selection of 70 CSR-minded midcaps.

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HCO
LISTED
NYSE
EURONEXT

HighCo is a component stock of the following indices: CAC® Small (CACS), CAC® Mid&Small (CACMS) and CAC® All-Tradable (CACT).

ISIN: FR0000054231
Reuters: HIGH.PA
Bloomberg: HCO FP

For further financial information and press releases, go to www.highco.fr.

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