



FOR IMMEDIATE RELEASE

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Cameleon Software Best Euronext Paris performance in 2012: +208%

Toulouse, France and Chicago, IL, USA, January 9, 2013

Cameleon Software (PAR:CAM), the global leader in product design, sales configuration, quotes, and proposals software, posted the best stock market performance on the CAC AllShares* Index in the 2012 calendar year. The share price increased by 208.1% over the period between January 1 and December 31, 2012. NB: the CAC AllShares Index comprises all shares listed for Euronext Paris with more than 5% annual rotation.

Cameleon Software, thanks to the commercial success of its Configure Price Quote (CPQ) solution, expanded its presence with many prestigious major accounts in 2012. It is now clear that CPQ is a fast-growing market segment and that Cameleon Software, now more than ever, occupies an important place in this booming trend. The company is the European leader on this market and every day reinforces its position in the US and the rest of the world.”

The company will communicate its annual turnover on January 31, 2013, after the stock market closes.

**source: Bloomberg*

About Cameleon Software

Cameleon Software is the global leader in multichannel, multi-device product configurator, quotes, proposals and eCommerce software. Cameleon solutions empower customers' sales teams to streamline their quote-to-order process and increase sales across all channels, and marketing teams to define and launch new products faster. Cameleon's solutions integrate to leading CRM and ERP systems including Salesforce, SAP, Oracle and Microsoft and are available both as SaaS or On Premises. Rated as Positive in the Gartner Group Marketscope, Cameleon Software is a public company with strong references in industries such as insurance and financial services, telecom, hitech and manufacturing, including ADT/Tyco, Clear Channel, Gras Savoye, SFR, Technip and ThyssenKrupp.

For more information, visit: www.cameleon-software.com and www.salesforce.com/appexchange.



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