



**DISCLOSURE OF TOTAL NUMBER OF VOTING RIGHTS
AND NUMBER OF SHARES FORMING THE CAPITAL
AS OF DECEMBER 31, 2012**

Article L 233-8-II of the French “Code de Commerce” and Article 223-16 of the General Regulations of the French “Autorité des Marchés Financiers”.

As of December 31, 2012, the total number of issued shares of SOCIÉTÉ BIC is 48,378,297 shares, representing:

- 68,450,657 voting rights,
- 67,611,166 voting rights excluding shares without voting rights

* *

*

Contacts

Investor Relations: +33 1 45 19 52 26

Sophie Palliez-Capian sophie.palliez@bicworld.com

Katy Bettach-Montecatine katy.bettach@bicworld.com

Press: +33 1 53 70 74 48

Priscille Reneaume preneaume@image7.fr

Isabelle de Segonzac isegonzac@image7.fr

Claire Doligez cdoligez@image7.fr

For more information, please consult the corporate web site: www.bicworld.com

2013 Agenda (all dates to be confirmed)

FY 2012 results	February 13, 2013	Meeting – Company headquarters
1 st Quarter 2013 results	April 25, 2013	Conference call
AGM	May 15, 2013	Meeting – Company headquarters
2 nd Quarter and 1 st Half 2013 results	August 1, 2013	Conference call

About BIC

BIC is a world leader in stationery, lighters, shavers and promotional products. For more than 60 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands in the world. BIC products are sold in more than 160 countries around the world. In 2011, BIC recorded net sales of 1,824.1 million euros. The Company is listed on “Euronext Paris” and is part of the SBF120 and CAC Mid 60 indexes. BIC is also part of the following SRI indexes: FTSE4Good Europe, ASPI Eurozone, Ethibel Excellence Europe, Gaia Index and Stoxx Global ESG Index.

