



## Press Release

### Ipsos Board of Directors welcomes new Independent Director

**Paris, 24 January 2013** – At a meeting of Ipsos' Board of Directors on 10 January 2013, the Board approved the appointment of **Mary Dupont-Madinier** as a Director of the Company. She replaces Wladimir Mollof, who has resigned, for the remainder of his mandate, that is up to the General Meeting of Shareholders held to approve accounts for the financial year to 31 December 2015.

- Mary Dumont-Madinier, 57, has joint French and American nationality and holds a BA from Rutgers University in the USA and a Masters from George Washington University. She is currently a partner in Valtus Transition, a company specialising in Interim Executive Management.
- Mary Dupont-Madinier began her professional career with Thalès in New York and then in Paris, as Deputy Director and then Commercial Director. She went on to join Cable & Wireless in London, where she became Vice President, Desktop & Intranet Services. In 2002, she joined EDS (Hewlett Packard) in Chicago as Vice President, Client Executive.
- On returning to France in 2007, **Mary Dupont-Madinier** was appointed by Thalès Raytheon Systems as Vice President, Business Development. In 2011 she acted as a advisor and business angel to two start-ups, and then joined Valtus Transition in January 2012.

The appointment of Mrs Dupont-Madinier brings greater diversity to the Board of Directors of Ipsos. Her co-option as a Director of the Company will be submitted for the approval of the next General Meeting of Shareholders. Besides, Ipsos' Board of directors wishes to thank Wladimir Mollof for his active contribution during his mandate.

**Jean-Marc Lech** and **Didier Truchot** warmly welcomed the appointment of Mary Dupont-Madinier as an Independent Director: *"Thanks to the rich variety of her skills and the international nature of her career, our new Director will bring extra added value to the Board's considerations."*

### Nobody's Unpredictable

'Nobody's Unpredictable' is the Ipsos signature.

*Our clients' clients are increasingly demanding. They change direction, change their views and preferences often and easily. We at Ipsos anticipate and meet those changes. We help our clients to understand their clients, to bring focus and clarity to even the most difficult situations. We understand the dynamics of their markets and we deliver the insight needed to give them the leading edge.*

Listed on Eurolist by NYSE - Euronext Paris,  
Ipsos is part of the SBF 120 and the Mid-100 Index and is eligible to the Differed Settlement System.

**Isin FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP**  
**[www.ipsos.com](http://www.ipsos.com)**

#### Contact: