



Information concerning the total number of voting rights and shares

According to provisions of the article 223-16 of the *Règlement Général AMF*
and of the article L.233-8 II of the French *Code de commerce*

Date of settlement of information	Total number of shares	Number of shares without voting rights (*)	Number of voting rights for threshold calculation (**)	Number of actual voting rights (exercisable at shareholders' meeting)
January, 31 2013	11 210 666	773 359	11 895 045	11 121 686
December, 31 2012	11 210 666	772 284	11 898 045	11 125 761

(*) exclusively own shares held by HighCo S.A.

(**) theoretical voting rights for threshold calculation including suspended voting rights article 223-11 of AMF's general regulation)

About HighCo

HighCo, operating in 13 countries across Europe, is the leading non-media communications group specialized in mass-market retail and consumer goods. Through its two complementary divisions, SHOPPER and DATA, HighCo connects with the consumer all along the customer path, implements promotional campaigns and analyses and processes data.

- "CONNECT SHOPPER": coupon issuing, promotion, in-store media, services
- "PROCESS DATA": clearing, promo management, monitoring, logistics

HighCo employs nearly 900 staff members in France, Benelux, Spain, United Kingdom and Central Europe and is listed in compartment C of NYSE Euronext Paris. HighCo is included within Gaïa Index, selection of 70 CSR-minded midcaps.

Vos contacts

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