

## PRESS RELEASE

### **Further reinforcement of the cooperation between Tata Sky and Technicolor**

*The India leading satellite operator renews its contract for Technicolor MediaPlay STBs*

**Paris (France), 18 February 2013 – Technicolor** (Euronext Paris : TCH) today announced that it has won two extension contracts from Tata Sky, India's leading satellite operator with over 8 million subscribers. Pursuant to the long standing relationship between both parties and the commercial success of its high-definition (HD) and standard-definition (SD) digital TV offerings, Tata Sky has granted Technicolor, until mid 2015, extension of the initial contracts for the STBs already delivered over the past years :

- The HD-enabled zapper (MediaPlay DSI715) is optimized to deliver all essential features at low cost while enabling future-proof services such as video on demand.
- The SD satellite zapper (MediaPlay DSI309) has been tailored to Tata Sky's needs and enables MPEG-4 decoding in a compact design.

Michel Rahier, President of Technicolor's Connected Home division, said *"We are very proud to support the commercial success of Tata Sky in its digital television services. As a long standing partner of Tata Sky, the renewal of the previous contracts awarded up to two years ago proves us that we have been able to build a strong relationship thanks to the high quality of our products"*.

*"Technicolor's solutions have met our expectations in terms of reliability because we want to guarantee a trouble free experience for our customers. They also help meet our Total Cost of Ownership requirement, which is key for an operator with a large subscriber base like ours. The latest agreements mark the continuation of our trusted relationship with Technicolor"* added Harit Nagpal, Managing Director & CEO of Tata Sky.

Deliveries of these set-top boxes are scheduled from 3Q 2013 to 2Q 2015, while Technicolor will continue providing locally-based after-sales support to Tata Sky.

Technicolor's range of MediaPlay set-top boxes provide a wide array of services encompassing advanced functions such as multi-room and multi-screen, on demand, wireless streaming or Over-The-Top services. Truly committed to ecodesign, Technicolor puts environmental issues at the heart of the design process of all products within a complete product lifecycle approach.

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### **About Technicolor**

Technicolor, a worldwide technology leader in the media and entertainment sector, is at the forefront of digital innovation. Our world class research and innovation laboratories enable us to lead the market in delivering advanced video services to content creators and distributors. We also benefit from an extensive intellectual property portfolio focused on imaging and sound technologies, based on a thriving licensing business.

Our commitment: Enhance media experience on any screen, in theaters, at home and on the go.

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