

Paris, Amsterdam, March 4, 2013

## Press Release

### **Unibail-Rodamco announces the appointment of Mr Christophe CUVILLIER as its new Chief Executive Officer and Chairman of the Management Board, effective April 25, 2013, and the future composition of its Management Board.**

As announced on January 30, 2013, the Supervisory Board of Unibail-Rodamco S.E. in its meeting of March 4, 2013, has appointed Mr Christophe CUVILLIER as Chief Executive Officer and Chairman of the Management Board, as of April 25, 2013, replacing Mr Guillaume POITRINAL.

Christophe CUVILLIER joined Unibail-Rodamco two years ago as Chief Operating Officer. He had previously held various positions within the PPR Group, including Chief Operating Officer from 2000 to 2005 and Chairman and CEO of FNAC from 2008 to 2010, and CEO of Conforama from 2005 to 2008. Prior to the PPR Group, he spent 14 years in the Luxury Products Division of L'Oréal, both in France and abroad, holding during 8 years various senior management positions. Christophe CUVILLIER is a graduate of HEC.

Upon the proposal of Christophe CUVILLIER, the Supervisory Board in the same meeting decided to:

- renew the mandates of Management Board members of Mrs Catherine POURRE, Chief Resources Officer, and Mr Jaap TONCKENS, Chief Financial Officer, in their current positions;
- appoint as Management Board members, Mr Jean-Marie TRITANT as Chief Operating Officer, Mr Olivier BOSSARD as Chief Development Officer, and Mr Fabrice MOUCHEL as Deputy Chief Financial Officer.

Jean-Marie TRITANT joined the Group in 1997 and held various management positions including Head of Asset Management, General Manager of the Office Division, Managing Director Retail France (2007), and Managing Director Retail and Offices France (2012). Jean-Marie TRITANT is a graduate of ESC Dijon.

Olivier BOSSARD joined the Group in 1998 as Portfolio Manager, then Head of Asset Management (2003) and Executive Vice President in charge of Unibail development and strategy (2006) before becoming Managing Director of Offices France in 2007. Olivier BOSSARD became Group Director of Development in 2010. He is an Architect, graduate of Ecole des Beaux-Arts and Sciences Po Paris.

Fabrice MOUCHEL joined the Group in 2001 as Head of Corporate Development, before becoming Head of Financial Resources and Investor Relations (2002), and Deputy Chief Financial Officer (2007). Fabrice MOUCHEL is a graduate of HEC and holds a Master's Degree in Law.

These appointments and renewals will be effective as of April 25, 2013 for a 4-year period following the Group's combined Ordinary and Extraordinary General Meeting taking place on the same date, and subject to the Dutch Financial Market Authority's (AFM) approval.

Unibail-Rodamco's Management Board will be composed of 6 members. Chaired by Christophe CUVILLIER, it will include 5 other members (*in alphabetical order*):

- Olivier BOSSARD, Chief Development Officer;
- Fabrice MOUCHEL, Deputy Chief Financial Officer;
- Catherine POURRE, Chief Resources Officer;
- Jaap TONCKENS, Chief Financial Officer;
- Jean-Marie TRITANT, Chief Operating Officer.

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**About Unibail-Rodamco**

Created in 1968, Unibail-Rodamco SE is Europe's largest listed commercial property company, with a presence in 12 EU countries, and a portfolio of assets valued at €29.3 billion as of December 31, 2012. As an integrated operator, investor and developer, the Group aims to cover the whole of the real estate value creation chain. With the support of its 1,500 professionals, Unibail-Rodamco applies those skills to highly specialised market segments such as large shopping centres of major European cities, and large offices and convention & exhibition centres in the Paris region.

The Group distinguishes itself through its focus on the highest architectural, city planning and environmental standards. Its long term approach and sustainable vision focuses on the development or redevelopment of outstanding places to shop, work and relax. Its commitment to environmental, economic and social sustainability has been recognised by inclusion in the DJSI (World and Europe), FTSE4Good and STOXX Global ESG Leaders indexes.

The Group is a member of the CAC 40, AEX 25 and EuroSTOXX 50 indices. It benefits from an A rating from Standard & Poor's and FitchRatings.

For more information, please visit our website: [www.unibail-rodamco.com](http://www.unibail-rodamco.com)