



## Acquisition of HOLMER Group

[www.holmer-maschinenbau.de](http://www.holmer-maschinenbau.de)

- **EXEL Industries has concluded a deal to acquire 100% of the German group HOLMER** (This agreement is submitted to the German Anti-trust Authorities).
- **HOLMER is the world leader on the sugar beet harvester market with a global presence.**
- **HOLMER's sales totaled €104 million to the end of October 2012, over a 10 month fiscal year (sales to the end of December 2012 over 12 months are €114 million).**

EXEL Industries, which is present on the agricultural, industrial and consumer markets is continuing its development on the agricultural market.

The HOLMER brand is known worldwide and has the world's largest sugar beet harvester fleet. Holmer has 380 employees in six countries (Germany, France, Poland, Czech Republic, Ukraine and USA). More over, Holmer is in 43 countries through its distribution network.

EXEL Industries launched the EXXACT brand on the sugar beet harvesters market, at SIMA 2013, which incorporates Moreau, Matrot and Agrifac sugar beet harvesters. With HOLMER and EXXACT, EXEL Industries Group will offer the largest range of sugar beet harvesters on the market.

HOLMER and EXEL Industries also offer a potential for synergies (complementarity in terms of countries, products, distribution networks, sourcing optimization, logistics etc.).

EXEL Industries' acquisition of HOLMER makes it the world leader on the sugar beet harvester market.

Guerric Ballu, Chief Executive of EXEL Industries, says of this new acquisition:

*“We are very pleased to welcome HOLMER into our Group. The strong awareness of the HOLMER brand, the range of its distribution networks and the complementarity of its product offer, are significant assets for us in continuing to grow on the sugar beet harvester market and to strengthen our position with our farming customers. I'm delighted to be able to count on the commitment of the managing team and on the friendly support of Mr. Holmer, the founder and historical director of the Group which bears his name. HOLMER's arrival in the EXEL Industries Group will permit consolidation in the world sugar beet harvester market. This is why this acquisition fits perfectly with our strategy of maintaining profitable and sustainable growth in the long-term.”*

About HOLMER :

For more information on the HOLMER Group and its products, please visit the following website: [www.holmer-maschinenbau.de](http://www.holmer-maschinenbau.de)

About EXEL Industries:

A specialist in precision spraying technology for agriculture (world no.1), and industry (world no.3), EXEL Industries employs around 3,200 people in 26 countries across five continents. The Group posted sales of €525 million for the 2011-2012 fiscal year.

NYSE-Euronext Paris, Compartiment B, CAC Mid&Small, CAC Small

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[www.exel-industries.com](http://www.exel-industries.com)



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