



Bonduelle's nominal share value split on the 28th of March 2013

As approved during its Annual General Meeting held on the 6th of December 2012, on the 28th of March 2013, the General Partner will divide the Bonduelle's share nominal value by 4, going from €7 to €1.75 and therefore swapping each current share of €7 to 4 new shares of €1.75, keeping the same dividend rights, hence resulting in the number of shares being multiplied by 4.

This transaction will not incur any fees, any formalities or loss of rights for any of the shareholders.

Please note that the stock options, BSAAR and any existing free shares will be adjusted accordingly.

Regarding the BSAAR, each BSAAR either issued from the 2007 issuance (FR0010490912) or the 2009 one (FR0010734509), will give, upon conversion, the right to 4 shares per BSAAR.

Furthermore the maximum buying price, set up in the share buyback plan, authorized during the Annual General Meeting held on the 6th of December 2012, will be €30.

The objective of this operation is to facilitate the access to Bonduelle's capital to new shareholders, hence increasing its share liquidity.

To be the world reference in "well living" through vegetable products

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