



**RELEASE AND AVAILABILITY OF THE
2012 REGISTRATION DOCUMENT**

The French version of the 2012 registration document of SOCIÉTÉ BIC was filed with the A.M.F. (Autorité des Marchés Financiers: Paris Stock Exchange Authority) on March 27, 2013. The document may be obtained on the BIC website (www.bicworld.com) as well as on the website of the A.M.F. (www.amf-france.org).

This document notably contains:

- the Management report of the Board of Directors for 2012,
- the Chairman’s report on the Board of Directors function and on the risk management and internal control procedures implemented by the Company,
- information related to the fees paid to the auditors,
- the annual information report,
- the draft resolutions proposed by the Board of Directors’ at the Annual General Meeting to be held on May 15, 2013 as well as the Board of Directors’ report on the draft resolutions.

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Contacts

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For more information, please consult the corporate web site: www.bicworld.com

2013 Agenda (all dates to be confirmed)

1 st Quarter 2013 results	April 25, 2013	Conference call
2012 AGM	May, 15 2013	BIC Headquarters, Clichy
2 nd Quarter and 1 st Half 2013 results	August 1, 2013	Conference call
3 rd Quarter 2013 results	October 23, 2013	Conference call

About BIC

BIC is a world leader in stationery, lighters, shavers and promotional products. For more than 60 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands in the world. BIC products are sold in more than 160 countries around the world. In 2012, BIC recorded net sales of 1,898.7 million euros. The Company is listed on “Euronext Paris” and is part of the SBF120 and CAC Mid 60 indexes. BIC is also part of the following SRI indexes: FTSE4Good Europe, ASPI Eurozone, Ethibel Excellence Europe, Gaia Index and Stoxx Global ESG Index.

