



## **UBISOFT® ACQUIRES REMAINING STAKE IN RELATED DESIGNS®**

**PARIS, FRANCE — April 11, 2013** — Today, Ubisoft announced the acquisition of Related Designs, a leading German development studio for PC strategy games, including the critically-acclaimed Anno™ franchise. Ubisoft previously owned 29.95% of the company and is acquiring the remaining 70.05% in a cash transaction.

Established in 1995, Related Designs is a highly accomplished studio known for creating the award-winning PC titles Anno 1701™, Anno 1404™, Anno 2070® as well as real-time strategy games such as No Man´s Land and Castle Strike. As part of Ubisoft, Related Designs' experienced 65-person staff will continue development of the browser-based free-to-play MMO game Might & Magic® Heroes® Online, and will work on future titles in partnership with Blue Byte, a Ubisoft studio.

"Bringing the talented teams from Related Designs into the fold at Ubisoft is a mutually beneficial evolution of the relationship that we've had with this great studio for the past six years," said Odile Limpach, Managing Director at Ubisoft's Blue Byte studio. "This extremely fruitful cooperation can now advance thanks to the joint teams of Blue Byte and Related Designs more easily sharing experiences and resources. Together we will continue developing awesome games, including Might and Magic Heroes Online, which we hope will become a leading free-to-play title for Ubisoft."

"We're happy to formally join Ubisoft," said Thomas Pottkämper, Managing Director, Related Designs. "This move validates our longstanding partnership and provides our teams with additional resources to expand upon their great work."

### **Contact**

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This statement may contain estimated financial data, information on future projects and transactions and future business results/performance. Such forward-looking data are provided for estimation purposes only. They are subject to market risks and uncertainties and may vary significantly compared with the actual results that will be published. The estimated financial data have been presented to the Board of Directors and have not been audited by the Statutory Auditors. (Additional information is specified in the most recent Ubisoft Registration Document filed on July 02, 2012 with the French Financial Markets Authority (*l'Autorité des Marchés Financiers*)).

**About Ubisoft:**

Ubisoft is a leading producer, publisher and distributor of interactive entertainment products worldwide and has grown considerably through a strong and diversified lineup of products and partnerships. Ubisoft has offices in 26 countries and has sales in more than 55 countries around the globe. It is committed to delivering high-quality, cutting-edge video game titles to consumers. For the 2011–12 fiscal year Ubisoft generated sales of 1.061 billion euros. To learn more, please visit [ubisoftgroup.com](http://ubisoftgroup.com)

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