



UBISOFT LAUNCHES A €40 MILLION BOND PLACEMENT

Paris, May 02, 2013 – Today, Ubisoft placed a €40 million bond offering with a five-year maturity and a 3.038% coupon.

This bond placement is complementing the €20 million one launched in December 2012. It offers Ubisoft additional flexibility for its long-term financing, as well as an attractive way of diversifying its financing sources in the context of a growing trend toward bank disintermediation.

The bonds were placed with a French institutional investor. They will be issued on May 06, 2013 and will be listed on NYSE Euronext Paris as from that date.

The arrangers of the transaction were Crédit Agricole CIB and Société Générale CIB and their legal advisor Gide Loyrette Nouel.

Contact

Investor relations

Jean-Benoît Roquette
Head of Investor Relations
+ 33 1 48 18 52 39

Jean-benoit.roquette@ubisoft.com

Disclaimer

This statement may contain estimated financial data, information on future projects and transactions and future business results/performance. Such forward-looking data are provided for estimation purposes only. They are subject to market risks and uncertainties and may vary significantly compared with the actual results that will be published. The estimated financial data have been presented to the Board of Directors and have not been audited by the Statutory Auditors. (Additional information is specified in the most recent Ubisoft Registration Document filed on July 2, 2012 with the French Financial Markets Authority (*l'Autorité des Marchés Financiers*))

About Ubisoft

Ubisoft is a leading producer, publisher and distributor of interactive entertainment products worldwide and has grown considerably through a strong and diversified line-up of products and partnerships. Ubisoft has offices in 28 countries and has sales in more than 55 countries around the globe. It is committed to delivering high-quality, cutting-edge video game titles to consumers. For the 2011-12 fiscal year Ubisoft generated sales of €1,061 million. To learn more, please visit: www.ubisoftgroup.com.