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Cameleon Software Announces Cameleon 9 CPQ

Boosting Performance through Optimizing Sales Processes and Information Sharing

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Cameleon Software (FR0000074247), the number one CPQ provider for tier one organizations, today announced the availability of Cameleon 9, the latest version of its Configure, Price, Quote solution.

Along with several user experience improvements, this new version features two significant innovations:

- A new module that automates the quote-to-delivery process for customized products, and,
- A new tool dedicated to importing/exporting data that simplifies and accelerates the launching and updating of offerings.

The new module for quote-to-delivery cycle automation relies on BOMs (bills of materials) and routing data that supports all of the customizable product configuration variables—including dimensional data. This module also simplifies the integration of Cameleon CPQ with ERP systems, enabling a more automated and secure quote-to-delivery cycle.

The import/export module facilitates and optimizes team collaboration for designing and launching new offers or building pricing policies. It is designed to enable CPQ users to share data—as Excel sheets—with co-workers as well as people who are outside of the Cameleon environment. With this smart and agile tool, companies can drastically reduce the time spent creating, marketing and updating product and service offerings.

Sylvie Rougé, VP Product Marketing for Cameleon Software, explains: *“Working more effectively is a primary concern for all organizations. With Cameleon 9 we go one step further to support them. The innovations enable organizations to optimize both the sales cycle and the design and launch of new offerings phases, but Cameleon 9 was also engineered to continue delivering our customers the best user experience possible. For example, we deliver a graphical view of generated BOMs—another intuitive feature that improves the usability of our solutions.”*

“Cameleon Software has benefited manufacturing companies for more than 20 years. More recently, our solution was among the first to stand out as the reference CPQ for Insurance, Telco and even High-Tech organizations,” states Jacques Soumeillan, CEO of Cameleon Software. *“Cameleon combines advanced features and robustness while offering a high quality experience to users, which makes it the #1 CPQ for tier one companies of all sectors.”*

Version 9 of Cameleon Software CPQ includes more than 50 enhancements and is available now.



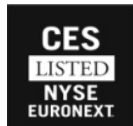
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About Cameleon Software

Cameleon Software is the global leader in multichannel, multi-device product configurator, quotes, proposals and eCommerce software. Cameleon solutions empower customers' sales teams to streamline their quote-to-order process and increase sales across all channels, and marketing teams to define and launch new products faster. Cameleon's solutions integrate to leading CRM and ERP systems including Salesforce, SAP, Oracle and Microsoft and are available as both SaaS and On Premises. Cameleon Software is a public company with strong references in industries such as insurance and financial services, telecom, hi-tech and manufacturing, including ADT/Tyco, Cable ONE, Sage, SFR, Technip and ThyssenKrupp.

For more information

www.cameleon-software.com | www.salesforce.com/appexchange



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