



CONNECT SHOPPER & PROCESS DATA

Information concerning the total number of voting rights and shares

According to provisions of the article 223-16 of the *Règlement Général AMF*
and of the article L.233-8 II of the French *Code de commerce*

Date of settlement of information	Total number of shares	Number of shares without voting rights (*)	Number of voting rights for threshold calculation (**)	Number of actual voting rights (exercisable at shareholders' meeting)
April, 30 2013	11 210 666	742 609	12 125 927	11 383 318
March, 28 2013	11 210 666	732 849	12 130 782	11 397 933
February, 28 2013	11 210 666	780 457	12 138 633	11 358 176
January, 31 2013	11 210 666	773 359	11 895 045	11 121 686
December, 31 2012	11 210 666	772 284	11 898 045	11 125 761

(*) exclusively own shares held by HighCo S.A.

(**) theoretical voting rights for threshold calculation including suspended voting rights article 223-11 of AMF's general regulation)

About HighCo

HighCo, operating in 15 countries in Europe and the Middle East, is the leading non-media communications group specialized in mass-market retail and consumer goods.

Boasting dual "Connect Shopper & Process Data" expertise, HighCo provides its brand and retailer clients with offline and digital solutions to adapt to new shopping dynamics :

- COUPONING & CLEARING : Coupon issuing and processing. Data analysis.
- PROMOTION & FULFILMENT : Design and management of promotional campaigns.
- IN-STORE MEDIA & COMMUNICATION : Design, marketing and production of campaigns.

HighCo has 850 employees and is listed in compartment C of NYSE Euronext Paris and the GAIA Index, selection of 70 responsible Small and Mid Caps.

Vos contacts

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