



## Press Release

### **Supplement following the Public offering and the placement of bonds to qualified investors in Belgium and the Grand Duchy of Luxembourg as part of a bond loan for an expected minimum amount of €75 million and maximum amount of €125 million, published on May 28, 2013**

Reims, May 30, 2013

The gross annual return of this issue is equal to 3.77%. Due to a clerical error in the publication of the prospectus on May 28, 2013, it is stated that this rate results in an indicative differential of 269.2 basis points, instead of 304.7 compared to the mid-swap<sup>1</sup> 1-to-6 year rate noted when determining the financial terms of the issue (i.e. 1.078% found at around 9.15 am on May 28, 2013 - source: Bloomberg). The mid-swap benchmark rate is given for comparison and may change between the date on which it was noted (May 28, 2013) and the beginning of the subscription period (June 3, 2013).

This adjustment features in a supplementary note that may be obtained free of charge from May 31, 2013 (before the stock market opens) from Vranken-Pommery Monopole SA's headquarters, or may be consulted on May 31, 2013 at the latest on Vranken-Pommery Monopole's website ([www.vrankenpommery.fr](http://www.vrankenpommery.fr)) or that of KBC Bank NV ([www.kbc.be](http://www.kbc.be)).

#### **About Vranken-Pommery Monopole**

Vranken-Pommery Monopole is the second largest champagne group. Its portfolio comprises the leading brands of VRANKEN with its Diamant and Demoiselle vintages, POMMERY with its Louise and Pop vintages, HEIDSIECK & CO MONOPOLE with its Impératrice vintage and CHARLES LAFITTE with its Orgueil de France vintage. Vranken-Pommery Monopole owns the premium ROZES Port Wine brand and TERRAS DO GRIFO Douro Wines. The Group is the leading distributor of Rosé Wines with Sables de Camargue - Gris de Gris wines – from DOMAINES LISTEL and Côtes de Provence – Rosé Wines – from the CHATEAU LA GORDONNE.

Vranken-Pommery Monopole owns the largest vineyard in Europe, spread among Champagne, Provence, the Camargue and Portugal.

Vranken-Pommery Monopole is listed on the NYSE Euronext Paris and Brussels. (Code "VRAP" (Paris), code "VRAB" (Brussels); code ISIN: FR0000062796).

This press release is available on the website [www.vrankenpommery.fr](http://www.vrankenpommery.fr).

*"This press release does not constitute an offering or a solicitation to buy or subscribe to securities. A prospectus and a supplement relating to the transaction (duly approved by the AMF) is available on the website [www.vrankenpommery.fr](http://www.vrankenpommery.fr). Any decision relating to the securities referred to in this press release must be based on a comprehensive examination of the said prospectus. Without prejudice to the prospectus' approval by the AMF in France, the securities to which this press release refers have not been subject to any request for approval in any jurisdiction other than Belgium and the Grand Duchy of Luxembourg. This press release may not be distributed in other jurisdictions where the offering of securities is subject to prior authorisation."*

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#### Contacts

**Vranken-Pommery Monopole :**  
Patrice Proth, General Secretary  
+ 33 3 26 61 62 34, [comfi@vrankenpommery.fr](mailto:comfi@vrankenpommery.fr)

#### Press

Claire Doligez, +33 1 53 70 74 25, [cdoligez@image7.fr](mailto:cdoligez@image7.fr)  
Caroline Simon, +33 1 53 70 74 65, [caroline.simon@image7.fr](mailto:caroline.simon@image7.fr)

<sup>1</sup> Benchmark rate of the market for the bond loans