



DBV Technologies proudly welcomes Mrs. Veronique Foutel as Chief Strategic Marketing Officer

Bagneux, France, June 6, 2013 - DBV Technologies (Euronext: DBV – ISIN: FR0010417345), creator of Viaskin®, a new standard in the treatment of allergy, announced today the appointment of Véronique Foutel as Chief Strategic Marketing Officer. In this position and in full partnership with the other members of the DBV leadership team, Véronique will be accountable for developing a sustainable market access strategy and business model for DBV's products currently under development.

Pierre-Henri Benhamou, Chairman & CEO of DBV Technologies said: *“The medical needs in food allergies are immense and DBV is well positioned to fulfill these urgent needs. Crafting the commercialization strategy is clearly DBV's next challenge. Véronique's knowledge of the pharma market coupled with her broad business experience around the globe will be key at this stage while we are moving closer to commercialization. I am proud to welcome Véronique, a seasoned professional bringing to the team considerable expertise in market access and planning strategies. Veronique is a perfect addition to the team, and shares our passion for Viaskin, a unique technology that could change the life of millions of patients suffering from food allergies.”*

Véronique gained an extensive experience of almost two decades in drug asset value identification, evaluation, creation, dissemination and confirmation through the tenure of diverse and complementary roles initially held within the French Health Authorities and later on in the Pharma Industry, mainly in the Pharma Division of Roche between 1996 and 2012 in Western Europe, in North America and at its Headquarters in Switzerland. For the past nineteen years, Véronique has actively contributed to the positioning, the market entry, the market maintenance as well as the licensing of numerous drug assets across many therapeutic areas at any development and/or commercial stages, some of these products having been acknowledged as ground breaking therapies and enjoying a blockbuster status. Véronique holds a doctorate in Pharmaceutical Sciences from the University Paris V Descartes and is a former hospital resident of Assistance Publique- Hôpitaux de Paris.

About DBV Technologies:

DBV Technologies is developing Viaskin®, an innovative new approach to the treatment of allergies – a major public health issue that is constantly increasing in prevalence. Food allergies represent a true handicap in everyday life for millions of people, constituting a major unmet medical need. DBV Technologies, incorporated in France in 2002, has developed a proprietary, worldwide-patented technology for administering an allergen to intact skin while avoiding transfer to the blood. The Viaskin® technology combines efficacy and safety as part of a treatment that seeks to improve the patient's tolerability of peanuts, and thus considerably lowers the risk of a systemic, allergic reaction in the event of accidental exposure. The product's clinically proven safety profile enables the application of effective desensitization techniques in the most severe forms of the allergy. DBV Technologies is focusing on food allergies, including milk and peanut, for which there are currently no effective treatments. DBV Technologies has designed two products: Viaskin® Peanut and Viaskin® Milk. The clinical development program for Viaskin® Peanut has received Fast Track designation from the US Food and Drug Administration and is currently being studied in Phase II program. The company will subsequently develop a Viaskin® patch for young children with house dust mite allergy – a true public health issue because this pathology is a primary risk factor for childhood asthma.

DBV Technologies shares are traded on segment C of Euronext Paris (Ticker: DBV, ISIN code: FR0010417345).

For more information on DBV Technologies, please visit our website: www.dbv-technologies.com



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