



**DISCLOSURE OF TRADING IN OWN SHARES
FOR MAY 2013**

In compliance with general regulation, SOCIÉTÉ BIC declares below the transactions made on its own shares for May 2013:

Date	Number of shares	Average weighted price in €	Amount in €
02/05/2013	19 019	80,6466	1 533 817,69
03/05/2013	8 000	81,1811	649 448,80
09/05/2013	1 872	83,4289	156 178,90
14/05/2013	16 000	83,5840	1 337 344,00
16/05/2013	6 700	83,6351	560 355,17
17/05/2013	3 143	83,6000	262 754,80
23/05/2013	21 000	83,7988	1 759 774,80
23/05/2013	3 000	83,8400	251 520,00
24/05/2013	16 419	80,9886	1 329 751,82
27/05/2013	3 000	81,0800	243 240,00
27/05/2013	1 301	80,9990	105 379,70
TOTAL	99 454	82,3453	8 189 565,68

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Disclaimer: This document contains forward-looking statements. Although BIC believes its expectations are based on reasonable assumptions, these statements are subject to numerous risks and uncertainties. A description of the risks borne by BIC appears in the section, "Risk factors" in BIC's 2011 Registration Document filed with the French financial markets authority (AMF) on March 27, 2013.

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For more information, please consult the corporate web site: www.bicworld.com

2013 Agenda (all dates to be confirmed)

2 nd Quarter and 1 st Half 2013 results	August 1, 2013	Conference call
3 rd Quarter 2013 results	October 23, 2013	Conference call

About BIC

BIC is a world leader in stationery, lighters, shavers and promotional products. For more than 60 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands in the world. BIC products are sold in more than 160 countries around the world. In 2012, BIC recorded net sales of 1,898.7 million euros. The Company is listed on "Euronext Paris" and is part of the SBF120 and CAC Mid 60 indexes. BIC is also part of the following SRI indexes: FTSE4Good Europe, ASPI Eurozone, Ethibel Excellence Europe, Gaia Index and Stoxx Global ESG Index.

