

Puteaux, Thursday 6th June, 2013

PRESS RELEASE

SHAREHOLDERS' MEETINGS OF HAVAS AND BOLLORÉ

The Annual Shareholders' Meetings of Havas and of Bolloré, chaired by Vincent Bolloré, were held on Wednesday, June 5, 2013. All the resolutions put to shareholders of the two companies were adopted by a very large majority.

Havas:

The dividend of €0.11 per share will be paid on June 12, 2013. The Shareholders' Meeting ratified the appointment of David Jones as a director. The terms of office of Messrs. Yannick Bolloré, Alfonso Rodés Vilà, Pierre Lescure and Patrick Soulard were renewed for a period of three years. The Shareholders' Meeting also appointed Mrs. Delphine Arnault as a director.

Vincent Bolloré reminded the meeting that the Bolloré Group is the reference shareholder in Havas and there are no plans to reduce this strategic shareholding.

Bolloré:

A final dividend of €1.10 per share will be paid on June 28, 2013. An interim dividend of €2 was paid on September 20, 2012. The terms of office of Messrs. Vincent, Sébastien, Yannick and Cyrille Bolloré, that of Bolloré Participations – represented by Gilles Alix – and those of Messrs. Olivier Roussel, François Thomazeau and Cédric de Bailliencourt were all renewed. Vincent Bolloré confirmed the Initial Public Offering to be made on the Paris Bourse on October 30, 2013 of 10% of the share capital of Blue Solutions, the Group's energy storage and solutions activity.

He also pointed out that the public exchange offering on Plantations des Terres Rouges, representing a potential amount of €65 million, offers the alternative of an exchange of securities that could result in the creation of 279,000 shares.

Lastly, Vincent Bolloré announced that proposals would be put to the next Board meetings of Havas and Bolloré to appoint Yannick Bolloré as Chairman of Havas, and to appoint Cyrille Bolloré as *Directeur Général délégué* of Bolloré.

About Havas

Havas (Euronext Paris SA: HAV.PA) is one of the world's largest global advertising, digital and communications groups. Headquartered in Paris, Havas operates through its two Business Units: Havas Creative Group and Havas Media Group.

Havas Creative Group incorporates the Havas Worldwide (www.havasworldwide.com) network - formerly Euro RSCG Worldwide - (316 offices in 75 countries), the Arnold (www.arn.com) micro-network (16 agencies in 15 countries on 5 continents) as well as several other strong agencies. Havas Media Group (www.havasmedia.com), is the world's fastest growing media group, operating in over 100 countries, and incorporates two major commercial brands: Havas Media (ex MPG) and Arena.

A multicultural and decentralized Group, Havas is present in more than 100 countries through its networks of agencies and contractual affiliations. The Group offers a broad range of communications services, including digital, advertising, direct marketing, media planning and buying, corporate communications, sales promotion, design, human resources, sports marketing, multimedia interactive communications and public relations. Havas employs approximately 15,000 people. Further information about Havas is available on the company's website: www.havas.com

Media contacts:

Michel Calzaroni/m.calza@dgm-conseil.fr / 01 40 70 94 26 / 06 07 34 20 14

Elodie Le Rol/e.lerol@bolloré.net / 01 46 96 48 93 / 06 79 35 86 82

Lorella Gessa/lorella.gessa@havas.com / 01 58 47 90 36 / 06 22 11 21 85