

ADLPartner REPORT ON THE GENERAL MEETING DIVIDEND OF €1.00 PER SHARE, PAID OUT ON JUNE 21

Paris, 14 June 2013 (5:45 pm) – ADLPartner's Combined General Meeting, chaired by Philippe Vigneron, Chairman of the Supervisory Board, in presence of the Management Board members, was held on Friday 14 June 2013.

ADLPartner' shareholders adopted the proposed resolutions, which included in particular:

- The approval of the corporate and consolidated financial statements for the year ended 31 December 2012;
- The payment of a dividend of €1.00 per share: it will be paid out on 22 June based on the positions at close of trading on 20 June; the ex-date for this dividend has been set for 18 June 2013, before opening of trading;
- · The approval of required agreements;
- The authorization for the Management Board to implement a share buyback program.

The voting results will be put online on the ADLPartner website (www.adlpartner.com)

The Supervisory Board which met after the Shareholder's Meeting has resolved to renew the mandates and the functions of the Management Board members for a two-year period.

Next date: first-half net sales on 25 July 2013 after close of trading

Information on the company

As a specialist in relationship marketing, ADLPartner designs, markets and implements customer relations management and loyalty services on its own behalf or on behalf of its major partners (banks, retailers, services, e-commerce, etc.).

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ADLPartner is listed on NYSE-Euronext Paris - Compartment C ISIN: FR0000062978-ALP - Bloomberg: ALP:FP - Reuters: ALDP.PA www.adlpartner.com