

## **Technicolor Names Boris Teksler as Head of its Technology Business Segment**

**Paris (France) – June 17<sup>th</sup> 2013** – Technicolor (Euronext Paris: TCH), a worldwide technology leader in the media and entertainment sector, announces that it has appointed Boris Teksler as President of its Technology Group which includes Intellectual Property & Licensing and the company's world class Research & Innovation activities. He joins Technicolor's Executive Committee and his appointment reinforces Technicolor's commitment to create and deliver exciting new experiences for consumers in theaters, homes, and on-the-go, and pursue the exploitation of its IP assets.

Teksler, most recently spent four years at Apple as head of Patent Licensing & Strategy. Prior to Apple, he spent 16 years at Hewlett-Packard, most recently as a co-founder of HP's Intellectual Property Licensing Business. He also held a variety of senior management roles in research & development, marketing and general management. As a 20-year veteran of Silicon Valley, he has acquired extensive experience in commercializing technologies and Intellectual Property. He holds a degree in Computer Science from the University of California, Davis.

"Boris Teksler is a skilled executive with a unique combination of skills including protecting intellectual assets and driving focused innovation to commercial success," said Frederic Rose, Chief Executive Officer at Technicolor. "The Technology Group is tasked with extending our licensing growth and Teksler's experience in mobile licensing makes him well suited for the position."

Following this appointment, Beatrix de Russé, who has headed Technicolor's worldwide Intellectual property and licensing since February 2004, will be proposed as Observer to the Board, so that the company may continue to benefit from her competencies in technology and intellectual property.

### **About Technicolor:**

Technicolor, a worldwide technology leader in the media and entertainment sector, is at the forefront of digital innovation. Our world class research and innovation laboratories enable us to lead the market in delivering advanced video services to content creators and distributors. We also benefit from an extensive intellectual property portfolio focused on imaging and sound technologies, based on a thriving licensing business. Our commitment: supporting the delivery of exciting new experiences for consumers in theaters, homes and on-the-go. Euronext Paris: TCH [www.technicolor.com](http://www.technicolor.com)

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