



PRESS RELEASE

Technicolor reaches milestone of 100th million set-top box delivered to DIRECTV

A 20-year relationship that remains focused on delivering the best video experience

Paris (France), July 1st, 2013 – Technicolor (Euronext Paris: TCH) announced today it has delivered the 100th million set-top-box for DIRECTV, one of the world's leading providers of digital television entertainment services. For the past 20+ years, Technicolor has worked in partnership with DIRECTV to provide a wide range of basic and advanced set-top-boxes for use in the U.S. and throughout Latin America.

This milestone is a solid proof of how a trusted partnership and commitment can define the path towards the common goal: increased and sustained end users' satisfaction level.

"Technicolor is pleased and honored to support DIRECTV, providing high quality direct to home video services to so many customers throughout the U.S. and in Latin America, for more than 20 years", said Barbara Bessolo, SVP Technicolor's Connected Home Americas. *"We continue to strive to work closely with DIRECTV to develop and introduce new home media platforms and devices to support a wide spectrum of advanced home and mobile video services".*

"From the very beginning we have relied on Technicolor as a key set-top-box partner to help bring new content delivery platforms to our customers," said Henry Derovanessian, senior vice president, Hardware Engineering for DIRECTV. *"We appreciate their continued support and efforts to help us remain at the forefront of the video services industry."*

About Technicolor

Technicolor, a worldwide technology leader in the media and entertainment sector, is at the forefront of digital innovation. Our world class research and innovation laboratories enable us to lead the market in delivering advanced video services to content creators and distributors. We also benefit from an extensive intellectual property portfolio focused on imaging and sound technologies, based on a thriving licensing business. Our commitment: supporting the delivery of exciting new experiences for consumers in theaters, homes and on-the-go. Euronext Paris: TCH • www.technicolor.com

Contacts

Press: +33 1 41 86 53 93

technicolorpresso@technicolor.com

Investor relations: +33 1 41 86 55 95

investor.relations@technicolor.com