



**DISCLOSURE OF TRADING IN OWN SHARES
FOR JUNE 2013**

In compliance with general regulation, SOCIÉTÉ BIC declares below the transactions made on its own shares for June 2013:

| Date | Number of shares | Average weighted price in € | Amount in € |
|--------------|-------------------------|------------------------------------|----------------------|
| 03/06/2013 | 7 500 | 81,5000 | 611 250,00 |
| 04/06/2013 | 7 477 | 81,4236 | 608 804,26 |
| 05/06/2013 | 13 500 | 80,8016 | 1 090 821,60 |
| 05/06/2013 | 5 000 | 80,4700 | 402 350,00 |
| 05/06/2013 | 100 000 | 81,0900 | 8 109 000,00 |
| 07/06/2013 | 2 521 | 80,9086 | 203 970,58 |
| 10/06/2013 | 9 700 | 80,9282 | 785 003,54 |
| 11/06/2013 | 17 500 | 79,8940 | 1 398 145,00 |
| 11/06/2013 | 27 869 | 79,7740 | 2 223 221,61 |
| 11/06/2013 | 12 938 | 79,5600 | 1 029 347,28 |
| 12/06/2013 | 12 092 | 79,9118 | 966 293,49 |
| 13/06/2013 | 9 100 | 79,4115 | 722 644,65 |
| 14/06/2013 | 20 000 | 80,0500 | 1 601 000,00 |
| 14/06/2013 | 3 498 | 79,9579 | 279 692,73 |
| 19/06/2013 | 7 500 | 78,5122 | 588 841,50 |
| 20/06/2013 | 12 000 | 77,4754 | 929 704,80 |
| 21/06/2013 | 10 000 | 77,2890 | 772 890,00 |
| 24/06/2013 | 10 000 | 75,9513 | 759 513,00 |
| 25/06/2013 | 10 000 | 75,5526 | 755 526,00 |
| TOTAL | 298 195 | 79,9410 | 23 838 020,03 |

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For more information, please consult the corporate web site: www.bicworld.com

2013 Agenda (all dates to be confirmed)

| | | |
|---|------------------|-----------------|
| 2 nd Quarter and 1 st Half 2013 results | August 1, 2013 | Conference call |
| 3 rd Quarter 2013 results | October 23, 2013 | Conference call |

About BIC

BIC is a world leader in stationery, lighters, shavers and promotional products. For more than 60 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands in the world. BIC products are sold in more than 160 countries around the world. In 2012, BIC recorded net sales of 1,898.7 million euros. The Company is listed on "Euronext Paris" and is part of the SBF120 and CAC Mid 60 indexes. BIC is also part of the following SRI indexes: FTSE4Good Europe, ASPI Eurozone, Ethibel Excellence Europe, Gaia Index and Stoxx Global ESG Index.

