



FOR IMMEDIATE RELEASE

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Fläkt Solyvent-Ventec Chooses Cameleon Cloud CPQ to Streamline Sales Processes

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Cameleon Software (Paris: CAM), the number one CPQ provider for tier one organizations, today announced that Fläkt Solyvent-Ventec, subsidiary of the Fläkt Woods Group, recently decided to implement Cameleon CPQ on Force.com with the goal of streamlining and improving its overall sales processes and enable its teams to work better and faster. Cameleon helps sales teams to streamline the quote-to-order cycle and increase sales, and allows marketers to quickly launch new promotions or utilize guided selling across multiple channels and devices.

The Fläkt Woods Group is a leader in ventilation solutions for the manufacturing and industrial sectors. Fläkt Solyvent-Ventec, recognized leader in its market, develops, manufactures, markets and distributes fans and energy-efficient solutions for the manufacturing, energy and infrastructure equipment markets. In order to make its sales processes more agile and efficient, Fläkt Solyvent-Ventec chose to deploy Cameleon Cloud CPQ to enable its sales force to configure offers and generate quotes more efficiently.

"We are very proud that Fläkt Solyvent-Ventec, leader on its market and international player in the manufacturing industry, chose Cameleon CPQ," states Jacques Soumeillan, CEO of Cameleon Software. *"This contract is particularly interesting as Cameleon Cloud CPQ will be implemented first as a stand-alone system, while our solution is often deployed into accounts already using Salesforce CRM. This is a great endorsement for our Cloud offering. It is proof that our solution helps organizations reduce their quote-to-cash cycle and improve their overall sales effectiveness, independently from the environment in which it is deployed."*

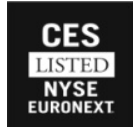


About Cameleon Software

Cameleon Software is the global leader in multichannel, multi-device product configurator, quotes, proposals and eCommerce software. Cameleon solutions empower customers' sales teams to streamline their quote-to-order process and increase sales across all channels, and marketing teams to define and launch new products faster. Cameleon's solutions integrate to leading CRM and ERP systems including Salesforce, SAP, Oracle and Microsoft and are available as both SaaS and On Premises. Cameleon Software is a public company with strong references in industries such as insurance and financial services, telecom, hi-tech and manufacturing, including ADT/Tyco, Cable ONE, Sage, SFR, Technip and ThyssenKrupp.

For more information

www.cameleon-software.com | www.salesforce.com/appexchange



Forward-Looking Statements Certain statements contained in this press release may constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements provide current expectations of future events based on certain assumptions and include any statement that does not directly relate to any historical or current fact. Actual results may differ materially from those indicated by such forward-looking statements as a result of various important factors, including: risks related to the integration of acquisitions and the ability to market successfully acquired technologies and products; the ability of the Company to effectively compete; the inability to adequately protect Company intellectual property and the potential for infringement or breach of license claims of or relating to third party intellectual property; risks related to data and information security vulnerabilities; ineffective management of, and control over, the Company's growth and international operations; adverse results in litigation; and changes in and a dependence on key personnel, as well as other factors. In addition to these factors, actual future performance, outcomes, and results may differ materially because of more general factors including (without limitation) general industry and market conditions and growth rates, economic conditions, and governmental and public policy changes. The forward-looking statements included in this press release represent the Company's views as of the date of this press release and these views could change. However, while the Company may elect to update these forward-looking statements at some point in the future, the Company specifically disclaims any obligation to do so. These forward-looking statements should not be relied upon as representing the Company's views as of any date subsequent to the date of the press release.