



## PRESS RELEASE

### Fimalac Enters Into Exclusive Talks to Acquire Allociné

*Paris – July 11, 2013* – Fimalac has announced that it has entered into exclusive talks with US-based investment fund Tiger Global\* to purchase Allociné, France's leading source of film and TV entertainment information.

With operations in France, Brazil, Germany, Turkey and Spain, Allociné is also the world's third largest entertainment information platform, with more than 25 million unique visitors a month\*\* on its sites.

Once the acquisition is completed, the new group created by Fimalac with Webedia, Terrafemina and Allociné will be France's fourth largest digital media group and the market leader in entertainment information. In addition to its web audiences and its special relationship with the film community, Allociné will bring to the new group a set of unique assets in growing markets, including one of France's top 20 best-selling mobile apps and nearly 30 million VOD titles watched every month.

Outside France, Fimalac will enable Webedia and Allociné to leverage its expertise to drive faster growth, in particular in Latin America, Germany and Turkey, and to strengthen their presence in Brazil, where the group will serve nearly 10 million unique visitors a month.

Fimalac will also offer these websites extensive synergy with its artist production and distribution activities in France and abroad, as well as with its position as France's leading manager of live entertainment venues.

For Marc Ladreit de Lacharrière, "by strengthening its ties with the world of cinema, Fimalac intends to expand its entertainment division and support its ambition of building a French entertainment champion capable of competing in the global marketplace and of defending the French cultural exception in the digital arena."

For Grégoire Lasalle, Chairman and Chief Executive Officer of Allociné, "once the transaction closes, the combined expertise of Allociné, in database management, mobile apps and VOD, and of Webedia, in information and special events, will enable us to deliver a unique customer experience."

\* Tiger Global was advised on this transaction by Messier Maris & Associés

\*\* Source: Comscore May 2013

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