

Technicolor announces IP collaboration with Sony for smartphones

Paris (France), 18 July 2013 – Technicolor (Euronext Paris: TCH) today announced the signature of an intellectual property collaboration agreement with Sony Corporation (NYSE:SNE), which strengthens its strategic patent licensing initiative in the field of smartphones.

Technicolor has acquired select patents and patent applications from Sony covering a broad range of technologies for smartphones and tablets. Technicolor will be the exclusive licensor of the combined portfolio spanning a broad array of technologies such as LTE, WCDMA, UMTS, Wi-Fi, haptics, video compression, software, user interface, LCD and AMOLED. The agreement also includes a patent license from Technicolor for Sony smartphones, which covers all of Technicolor's patents for smartphones.

This agreement is aligned with the strategy of the Technicolor Group to expand its licensing activities in the context of its Amplify 2015 strategic roadmap.

"The addition of Sony's patents, with its provenance in mobile phones, complements the already impressive media-rich intellectual property portfolio of Technicolor," said Boris Teksler, Senior Executive President Technology. *"Our combined portfolio covers a wide gamut of technologies found in leading smartphones and Technicolor is pleased to offer the industry a comprehensive license to this unified portfolio."*

"We are very pleased that Technicolor recognizes the value of our smartphone patents," said Toshimoto Mitomo, Senior Vice President, Corporate Executive of Sony Corporation. *"We believe that this license program will help grow the smartphone market by streamlining the licensing of intellectual property."*

About Technicolor

Technicolor, a worldwide technology leader in the media and entertainment sector, is at the forefront of digital innovation. Our world class research and innovation laboratories enable us to lead the market in delivering advanced video services to content creators and distributors. We also benefit from an extensive intellectual property portfolio focused on imaging and sound technologies, based on a thriving licensing business. Our commitment: supporting the delivery of exciting new experiences for consumers in theaters, homes and on-the-go. Euronext Paris: TCH • www.technicolor.com

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