

**RELEASE AND AVAILABILITY OF THE
1ST HALF 2013 FINANCIAL REPORT**

The 1st Half 2013 Financial Report of SOCIÉTÉ BIC (Paris: BB) was sent to the A.M.F. – Autorité des Marchés Financiers (Paris Stock Exchange Authority) on August 2, 2013.

The document may be obtained on the BIC website (www.bicworld.com).

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For more information, please consult the corporate web site: www.bicworld.com

2013-2014 Agenda (all dates to be confirmed)

3 rd Quarter 2013 results	October 23, 2013	Conference call
FY 2013 results	February 12, 2014	Meeting, BIC Headquarters
1 st Quarter 2014 results	April 24, 2014	Conference call
2013 AGM	May 14, 2014	Meeting, BIC Headquarters

About BIC

BIC is a world leader in stationery, lighters, shavers and promotional products. For more than 60 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands in the world. BIC products are sold in more than 160 countries around the world. In 2012, BIC recorded net sales of 1,898.7 million euros. The Company is listed on "Euronext Paris" and is part of the SBF120 and CAC Mid 60 indexes. BIC is also part of the following SRI indexes: FTSE4Good Europe, Euronext Vigeo Europe 120, Euronext Vigeo France 20, Ethibel Excellence Europe, Gaia Index and Stoxx Global ESG Index.

