



## PRESS RELEASE

### **Technicolor, One of the World's Leading Providers Of TV Set-top Boxes, Signs Three-year Extension with DIRECTV**

**Paris (France), September 11<sup>th</sup>, 2013** – **Technicolor** (Euronext Paris: TCH) today announced the signing of a three-year contract extension to continue the development and offering of a range of High Definition set-top boxes and home video services for DIRECTV.

Over the past 20 years Technicolor has been a reliable provider of set-top boxes to DIRECTV, developing a satellite TV technology skillset and portfolio positioning Technicolor last year as the second largest worldwide set-top box provider. (Shipments in 2012) – source Infonetics.

*"Technicolor has been a strategic business partner for DIRECTV for over two decades and has been a supplier in every set-top box product category available for DIRECTV,"* said Barbara Bessolo, SVP and head of Technicolor's Connected Home Americas. *"We are honored to continue that relationship."*

*"Technicolor has consistently delivered the reliable, high quality products we need in order to remain at the forefront of the satellite television industry,"* said Henry Derovanessian, senior vice president, Hardware Engineering for DIRECTV. *"We look forward to continuing our relationship and our leadership position as we enter new frontiers of innovation in the delivery of the best television viewing experience to our subscribers throughout the United States and Latin America."*

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#### **About Technicolor**

Technicolor, a worldwide technology leader in the media and entertainment sector, is at the forefront of digital innovation. Our world class research and innovation laboratories enable us to lead the market in delivering advanced video services to content creators and distributors. We also benefit from an extensive intellectual property portfolio focused on imaging and sound technologies, based on a thriving licensing business. Our commitment: supporting the delivery of exciting new experiences for consumers in theaters, homes and on-the-go. Euronext Paris: TCH • [www.technicolor.com](http://www.technicolor.com)

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