



## **UBISOFT® ACQUIRES FUTURE GAMES OF LONDON**

**Purchase Adds Accomplished, Profitable  
Mobile Gaming Studio to Ubisoft's Growing Mobile Business**

**Paris, France – October 1, 2013** – Today, Ubisoft announced the acquisition of Future Games of London. As part of the deal, Ubisoft is adding the studio's staff and the successful Hungry Shark® franchise to Ubisoft's mobile business.

Established in 2009, Future Games of London (FGOL) is exclusively focused on developing free-to-play games for mobiles and tablets. With 41 highly-skilled employees, the company has achieved more than 100 million downloads across multiple IPs. FGOL created the successful brand Hungry Shark, a strong performer on the Apple Store®, Google Play™ and Amazon. Hungry Shark Evolution, the fourth installment in the franchise, already has been downloaded more than 30 million times since its launch and was a top 10 game on iOS in March.

"With this deal, we're biting off an even bigger part of the market for mobile and tablet games," said Jean-Michel Detoc, Managing Director of Ubisoft's mobile business. "Future Games of London brings a popular and profitable franchise to Ubisoft's portfolio, and supplements our mobile group with a very talented team that has a deep understanding of mobile and free-to-play mechanics."

"We are thrilled to join Ubisoft and are looking forward to leveraging its scale, experience and support to expand our brands and maximize the worldwide reach of our very promising forthcoming titles." said Ian Harper, Managing Director, Future Games of London.

### **Contact**

#### **Investor Relations**

Jean-Benoît Roquette  
Head of Investor Relations  
+ 33 1 48 18 52 39

[Jean-benoit.roquette@ubisoft.com](mailto:Jean-benoit.roquette@ubisoft.com)

#### **Press**

Michael Burk  
Director of Corporate Public Relations  
+ 33 1 48 18 24 03

[Michael.burk@ubisoft.com](mailto:Michael.burk@ubisoft.com)

**About Ubisoft**

Ubisoft is a leading producer, publisher and distributor of interactive entertainment products worldwide and has grown considerably through a strong and diversified line-up of products and partnerships. Ubisoft has offices in 29 countries and has sales in more than 55 countries around the globe. It is committed to delivering high-quality, cutting-edge video game titles to consumers. For the 2012-13 fiscal year Ubisoft generated sales of €1,256 million. To learn more, please visit: [www.ubisoftgroup.com](http://www.ubisoftgroup.com).

©2013 Ubisoft Entertainment. All Rights Reserved. Hungry Shark is a trademark of Future Games of London. Ubisoft, Ubi.com and the Ubisoft logo are trademarks of Ubisoft Entertainment in the U.S. and/or other countries  
IOS is a trademark or registered trademark of Cisco in the U.S. and other countries and is used under license.  
Google Play is a trademark of Google Inc.