

SUCCESSFUL PERPETUAL HYBRID BOND ISSUE OF €750 MILLION

Casino successfully launched an hybrid bond issue of 750 million euros.

The Notes have a perpetual maturity, with a first call date on January 31st, 2019 and will pay a coupon of 4.87% until this date, with a reset every 5 years thereafter.

The Notes will rank junior to all senior debt and will be recorded as equity (and coupons will be recorded as dividends) pursuant to IFRS. They will also receive an "intermediate" equity content from S&P and Fitch (50% of the Notes will be treated as equity).

The transaction has been very well received by a diversified investor base and benefited from a significant oversubscription.

The issue diversifies the sources of funding of the Group and further strengthens its capital structure.

Deutsche Bank and JP Morgan acted as Global Coordinators; Barclays, Citigroup, Deutsche Bank, JP Morgan, RBS, SGCIB and UBS investment bank acted as Joint Bookrunners.

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