
PRESS RELEASE



DANONE

Paris, October 21, 2013

Appointment to the Executive Committee Marc Benoit named Executive Vice President, Human Resources

Starting January 1, 2014, Muriel Pénicaud, currently Executive Vice President, Human Resources, will focus on governance and social responsibility. Representing Danone, she chairs the Board of Directors of the Danone Ecosystem Fund, and will participate in the governance of the Livelihoods Fund. She becomes Chairman of AgroParisTech (Institute of Technology for Life, Food and Environmental Sciences). She will also serve as a member of the National Council for Education & Economy created by the French Ministry of Education. In addition to these functions, Muriel Pénicaud is a member of the Board of Directors of Orange, where she also chairs the Governance and Social Responsibility Committee. She is also on the Board of SNCF, and is Executive Vice President of TV DMA (law and business management).

Marc Benoit will succeed her as Executive Vice President, Human Resources, reporting to Emmanuel Faber, Co-Chief Operating Officer.

A French national, Marc Benoit began his career in the marketing department of Renault UK in 1987. In 1989 he moved to Henkel and held various positions in Germany and France before becoming General Manager, Detergents, for France and the Benelux. He then served as General Manager of DIAM Group Europe, a world leader in luxury goods merchandising. Marc Benoit joined Danone in 2007 as General Manager of Blédina. He was appointed Regional Vice-President, Southern Europe in 2008, and in 2009 became Regional Vice-President Baby Nutrition, Mediterranean Region.

Franck Riboud, Danone's Chairman and CEO, commented *"I want to extend my warmest thanks to Muriel Pénicaud for her dedication and great contribution to business and people development at Danone over 15 years, strengthening our dual commitment to business success and social progress."*

About Danone

Danone is an international company present on five continents. The group holds top positions in healthy food through four businesses: Fresh Dairy Products, Waters, Baby Nutrition and Medical Nutrition. Its mission is to bring health through food to as many people as possible. Danone has more than 190 production plants and around 102,000 employees. In 2012, the company generated sales of over €20 billion, with more than 50% in emerging countries.

Listed on NYSE Euronext Paris, Danone is a component stock of leading social responsibility indexes including the Dow Jones Sustainability Indexes, ASPI Eurozone, the Ethibel Sustainability Index and the ATNI index.

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