



**THE FNAC AND FIMALAC GROUPS ARE JOINING FORCES TO  
DEVELOP TICKETING SOLUTIONS AND ACQUIRE THE  
COMPANY DATASPORT**

The Fimalac Group is joining forces with the Fnac Group by acquiring 50% of Kyro, a subsidiary of France Billet (member of the Fnac Group) that offers ticketing solutions for entertainment professionals, venue operators and show producers.

The shares will be acquired through a rights issue and the proceeds will be used by Kyro to finance the acquisition of Datasport (DSP), a leader in sports event ticketing for over 20 years.

Together, Fnac and Fimalac will support the development of Kyro's business in the entertainment segment, while the acquisition of Datasport will allow the two partners to strengthen their position in sports events.

The combined business will provide entertainment and sports event professionals with a full range of ticketing solutions, including software, on-line sales, access control and ticket exchange solutions.

The transaction is subject to approval by France's anti-trust authorities.

Paris, October 29, 2013.