

Ivry-sur-Seine, Monday 29<sup>th</sup> October 2013

## THE FNAC AND FIMALAC GROUPS WILL PARTNER TO DEVELOP TICKETING SOLUTIONS AND ACQUIRE THE COMPANY DATASPORT

The FIMALAC Group is partnering with Groupe Fnac by acquiring a 50% stake in the company KYRO, a subsidiary of France Billet (Groupe Fnac), which offers a ticketing solution for professionals in the entertainment industry, venues and producers. This acquisition, via an increase in the share capital of KYRO, will contribute to finance the acquisition of the company DATASPORT (DSP), a key player in sports ticketing management for more than 20 years.

The partnership between FNAC and FIMALAC will support the development of KYRO in the entertainment sector. The acquisition of DATASPORT will allow both partners to strengthen their presence in sports.

The combined entity will propose a comprehensive offer of ticketing solutions management for professionals in entertainment and sports (online sales software, ticketing management, access control and resale or "market place").

The transaction remains subject to the approval of the competition authority.

### **About Groupe Fnac – [www.groupe-fnac.com](http://www.groupe-fnac.com)**

*Groupe Fnac is the leading French retail distributor of entertainment and leisure products (including consumer electronics) and a major market player in the other countries in which it operates (i.e. Spain, Portugal, Brazil, Belgium, Switzerland and Morocco). At year-end 2012, Groupe Fnac's multi-format network included a total of 170 stores (103 of which were located in France). The Group's network also includes e-commerce websites, including Fnac.com, the third largest French e-commerce website based on average unique visitors (750,000 unique visitors per day). A benchmark omni-channel player, Groupe Fnac's consolidated revenues totalled €4.1 billion in 2012 and it had more than 16,000 employees. (NYSE FR0011476928 FNAC)*

***France Billet**, a wholly owned subsidiary of Groupe Fnac, is the leading distributor of tickets both online and in stores for performances, leisure and outings in the general in France, with more than 50% market share, 13 million tickets sold in 2012 almost half of which were sold online. France Billet is the leader in digital ticketing thanks to its websites [francebillet.com](http://francebillet.com) and [fnacspectacles.com](http://fnacspectacles.com), 375 white label websites and 5,800 affiliated websites. France Billet offers the widest selection in France with almost 58,000 performances per year.*

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