

FOR IMMEDIATE RELEASE

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Revenue for the Third Quarter of 2013

Chicago, IL, USA and Toulouse, France, October 31, 2013

Cameleon Software (ISIN: FR0000074247), the global leader in multi-channel, multi-device product configurator, quotes, proposals and eCommerce software, today announced its provisional revenue for the third quarter of 2013.

The provisional consolidated revenue for Q3 2013 stands at €2.85M, versus revenue of €2.07M for Q3 2012, representing a +38% rise over the period.

The revenue for the first 9 months of 2013 totals €8.98M, versus €7.24M for the same period of the previous fiscal year, representing +24% growth.

(€ Millions)	Q3 2013	Q3 2012
Software revenue	1.46	1.36
Services revenue	1.39	0.72
Total Q3 Revenue	2.85	2.07
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(Provisional - unaudited)

(€ Millions)	Q1-Q3 2013	Q1-Q3 2012
Software revenue	4.96	5.26
Services revenue	4.02	1.99
Total 9-month Revenue	8.98	7.24

(Provisional - unaudited)

Jacques Soumeillan, the President and CEO of Cameleon Software, explains that "This quarter is in keeping with the group's half-yearly performance. It confirms Cameleon Software's development momentum within the CPQ market. Alongside this trend the CPQ sector is currently being consolidated. As such, the friendly takeover bid by PROS for Cameleon Software will allow the combining of Cameleon's leading CPQ market solutions with the Big Data applications offered by PROS so as to build a single, end-to-end sales optimization solution designed to stimulate sales growth. We believe that this deal is a unique opportunity to reinforce our technological differentiators, quickly expand our sales and marketing capacity, safeguard our know-how and give our customers even more value".

Note that the company's provisional breakeven point for fiscal 2013 should be around €11.3M.



About Cameleon Software

Cameleon (Paris: CAM) is a global leader in multichannel, multi-device product configurator, quotes, proposals and eCommerce software. Cameleon solutions empower customers' sales teams to streamline their quote-to-order process and increase sales across all channels, and marketing teams to define and launch new products faster. Cameleon's solutions integrate to leading CRM and ERP systems including Salesforce, SAP, Oracle and Microsoft and are available as both SaaS and on premises. Cameleon Software is a public company with strong references in industries such as insurance and financial services, telecom, hi-tech and manufacturing, including Pearson, MMA, Sage, ThyssenKrupp, SFR, and Tyco.

For more information

www.cameleon-software.com | www.salesforce.com/appexchange



Forward-Looking Statements Certain statements contained in this press release may constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements provide current expectations of future events based on certain assumptions and include any statement that does not directly relate to any historical or current fact. Actual results may differ materially from those indicated by such forward-looking statements as a result of various important factors, including: risks related to the integration of acquisitions and the ability to market successfully acquired technologies and products; the ability of the Company to effectively compete;

the inability to adequately protect Company intellectual property and the potential for infringement or breach of license claims of or relating to third party intellectual property; risks related to data and information security vulnerabilities; ineffective management of, and control over, the Company's growth and international operations; adverse results in litigation; and changes in and a dependence on key personnel, as well as other factors. In addition to these factors, actual future performance, outcomes, and results may differ materially because of more general factors including (without limitation) general industry and market conditions and growth rates, economic conditions, and governmental and public policy changes. The forward-looking statements included in this press release represent the Company's views as of the date of this press release and these views could change. However, while the Company may elect to update these forward-looking statements at some point in the future, the Company specifically disclaims any obligation to do so. These forward-looking statements should not be relied upon as representing the Company's views as of any date subsequent to the date of the press release.