



**DISCLOSURE OF TOTAL NUMBER OF VOTING RIGHTS
AND NUMBER OF SHARES FORMING THE CAPITAL
AS OF NOVEMBER 30, 2013**

Article L 233-8-II of the French “Code de Commerce” and Article 223-16 of the General Regulations of the French “Autorité des Marchés Financiers”.

As of November 30, 2013, the total number of issued shares of SOCIÉTÉ BIC is 48,556,581 shares, representing:

- 69,248,942 voting rights,
- 67,507,897 voting rights excluding shares without voting rights

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Disclaimer: This document contains forward-looking statements. Although BIC believes its expectations are based on reasonable assumptions, these statements are subject to numerous risks and uncertainties. A description of the risks borne by BIC appears in the section, “Risk factors” in BIC’s 2012 Registration Document filed with the French financial markets authority (AMF) on March 27, 2013.

Contacts

Investor Relations: +33 1 45 19 52 26 Sophie Palliez-Capian sophie.palliez@bicworld.com Katy Bettach Katy.bettach@bicworld.com	Press: +33 1 53 70 74 48 Priscille Reneaume preneaume@image7.fr Isabelle de Segonzac isegonzac@image7.fr Claire Doligez cdoligez@image7.fr
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For more information, please consult the corporate web site: www.bicworld.com

2013-2014 Agenda (all dates to be confirmed)

FY 2013 results	February 12, 2014	Meeting, BIC Headquarters
1 st Quarter 2014 results	April 24, 2014	Conference call
2013 Shareholders meeting	May 14, 2014	Meeting, BIC Headquarters
2nd Quarter and 1st Half 2014 results	July 31, 2014	Conference call
3rd Quarter 2014 results	October 22, 2014	Conference call

About BIC

BIC is a world leader in stationery, lighters, shavers and promotional products. For more than 60 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands in the world.

BIC products are sold in more than 160 countries around the world. In 2012, BIC recorded net sales of 1,898.7 million euros. The Company is listed on "Euronext Paris" and is part of the SBF120 and CAC Mid 60 indexes. BIC is also part of the following SRI indexes: FTSE4Good Europe, Euronext Vigeo Europe 120, Euronext Vigeo France 20, Ethibel Excellence Europe, Gaia Index and Stoxx Global ESG Index.

