

BIC GROUP – PRESS RELEASE CLICHY – 19 DECEMBER 2013

Share cancellation and capital increase

On the 18th of December 2013, SOCIETE BIC's Board of Directors decided, pursuant to the authorization granted by the Annual Shareholders' Meeting held on the 15th of May 2013, to:

- cancel 956,292 shares,
- increase the number of shares by 212,153 shares due to the exercise of stock subscription options since the 19th of December, 2012.

Upon completion of these transactions, the common stock of SOCIETE BIC is made up of 47,600,289 shares.

Contacts

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For more information, please consult the corporate web site: www.bicworld.com

2014 Agenda (all dates to be confirmed)

| FY 2013 results | 12 February 2014 | Meeting –BIC Headquarters |
|---|------------------|----------------------------|
| 1 st Quarter 2014 results | 24 April 2014 | Conference call |
| 2013 AGM | 14 May 2014 | Meeting – BIC Headquarters |
| 2 nd Quarter and 1 st Half 2014 results | 31 July 2014 | Conference call |
| 3 rd Quarter 2014 results | 22 October 2014 | Conference call |

About BIC

BIC is a world leader in stationery, lighters, shavers and promotional products. For more than 60 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands in the world. BIC products are sold in more than 160 countries around the world. In 2012, BIC recorded net sales of 1,898.7 million euros. The Company is listed on "Euronext Paris" and is part of the SBF120 and CAC Mid 60 indexes. BIC is also part of the following SRI indexes: FTSE4Good Europe, Euronext Vigeo Europe 120, Euronext Vigeo France 20, Ethibel Excellence Europe, Gaia Index and Stoxx Global ESG Index.

