



Paris, 7 January 2014

2014 FINANCIAL REPORTING CALENDAR

HighCo announces its financial publication calendar for FY 2014*.

Tuesday, 28 January 2014	2013 Gross Profit (after market close)
Monday, 24 March 2014	2013 Annual Earnings (after market close)
Tuesday, 25 March 2014	Financial analysts meeting (SFAF) at 2:30pm, Paris (Place to be confirmed)
Tuesday, 29 April 2014	Q1 2014 Gross Profit (after market close)
Wednesday, 16 July 2014	Q2 and H1 2014 Gross Profit (after market close)
Wednesday, 27 August 2014	2014 Half-year Earnings (after market close)
Thursday, 28 August 2014	2014 Half-year Earnings conference call at 10:00am
Tuesday, 28 October 2014	Q3 and 9-months 2014 Gross Profit (after market close)
Tuesday, 27 January 2015	2014 Gross Profit (after market close)

*subject to possible amendments.

About HighCo

HighCo offers *MARKETING SOLUTIONS* to *BRANDS* and *RETAILERS* to connect with the Shopper through all the new communication channels.

Seizing the opportunities offered by digital technology, HighCo utilises data and innovation in designing issuing and clearing solutions for *COUPONS & PROMOTIONS* and creation and adsell solutions for *IN-STORE MEDIA*.

Operating in 15 countries, HighCo has nearly 900 employees and is listed in compartment C of NYSE Euronext Paris and in the Gaia Index, a selection of 70 responsible Small and Mid Caps.

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HighCo is a component stock of the indices CAC® Small (CACs), CAC® Mid&Small (CACMS) and CAC® All-Tradable (CACT). ISIN: FR0000054231 - Reuters: HIGH.PA - Bloomberg: HCO FP

For further financial information and press releases, go to www.highco.com.

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