



Puteaux, 8 January 2014

PRESS RELEASE

David Jones to leave his roles as Global CEO Havas and CEO Havas Worldwide

Yannick Bolloré to also take on the role of Global CEO Havas

Andrew Benett appointed CEO of the Havas Worldwide advertising network

Havas announced today that Global CEO David Jones will be leaving the company to become co-founder and CEO of a new tech start-up that will launch next month.

Yannick Bolloré will also take on the role of Global CEO of Havas.

Andrew Benett, Co-President Havas Worldwide, is promoted CEO of the advertising network and will report to Yannick Bolloré.

Yannick Bolloré said: *«It's a very exciting time for Havas. We are well on our way to realizing our goal of being the most integrated and innovative communications group of our industry. I would like to thank David for the impact he has made at Havas over the last 15 years. Thanks to his talent, David has contributed significantly to the improvement of the results and organization of the Group and its standing amongst clients and in the industry. I wish him all the best for his future business.»*

Jones, who is also the *Guardian's Sustainable Business Leader of the Year* for 2013 and co-founder of One Young World, leaves the Group by agreement with Havas's management and will be retained as advisor to the Havas Chairman & CEO throughout 2014.

David Jones said: *«If I were going to stay in the industry it would be at Havas, but I have always had a burning desire to be an entrepreneur and this is too exciting an opportunity to not seize. Those people who know me know my two passions in business are social media and social responsibility and this new venture combines the two. I want to thank the Bolloré Group and Vincent Bolloré in particular for his support and mentorship over the last eight years and wish Yannick every success.»*

Yannick Bolloré adds: *«I also want to congratulate Andrew for his promotion. I have no doubt that with the Havas Worldwide leadership team they will continue to drive the growth and evolution of our network over the coming months and years.»*

Andrew Benett said: *«I'm looking forward to my expanded role and to continuing to implement our strategy in partnership with Yannick and the leadership team at Havas. It's an incredibly exciting time as we continue to build strong relationships with our clients, helping them to innovate and grow their businesses.»*

These leadership changes are effective immediately.

Contact :

Lorella Gessa

Communications Director, Havas Group

Tel: +33 (0)1 58 47 90 36

lorella.gessa@havas.com

Twitter: [@Lorella_Gessa](https://twitter.com/Lorella_Gessa)

Aurélie Jolion

Director of Investor Relations, Havas Group

Tel : +33 (0)1 58 47 92 42

aurelie.jolion@havas.com

About Havas

Havas (Euronext Paris SA: HAV.PA) is one of the world's largest global communications groups. Headquartered in Paris, Havas operates through its two divisions: Havas Creative Group and Havas Media Group.

Havas Creative Group incorporates the Havas Worldwide (www.havasworldwide.com) network - formerly Euro RSCG Worldwide - (316 offices in 75 countries), the Arnold (www.arn.com) micro-network (14 agencies in 12 countries) as well as several other strong agencies.

Havas Media Group (www.havasmedia.com), is the world's fastest growing media group, operating in over 100 countries, and incorporates two major commercial brands: Havas Media (ex MPG), Arena and the Havas Sports & Entertainment network.

A multicultural Group, Havas is present in more than 100 countries through its networks of agencies and contractual affiliations. The Group offers a broad range of communications services, including digital, advertising, direct marketing, media planning and buying, corporate communications, sales promotion, design, human resources, sports marketing, multimedia interactive communications and public relations. Havas employs approximately 16,000 people. Further information about Havas is available on the company's website: www.havas.com

29-30 quai de Dion Bouton 92817 Puteaux Cedex, France

Tel +33 (0) 1 58 47 80 00 Fax +33 (0) 1 58 47 99 99

SA au capital de 155 526 414,40€ - 335 480 265 RCS Nanterre - APE 7311Z

www.havas.com

Like us on Facebook: <https://www.facebook.com/HavasGroup>

Follow us on Twitter: <http://www.twitter.com/HavasGroup/>

Google + : <http://bit.ly/163li2y>

LinkedIn: <http://www.linkedin.com/company/Havas>