



PRESS RELEASE

Telefonica relies on Technicolor for the strategic mass roll-out of High Definition services for their Satellite and Cable broadcasting networks

Technicolor's innovative high definition set top boxes enable an optimized, rapid and cost efficient way for Telefonica to bring cutting edge services to its customers' homes.

Paris (France), January 9, 2014 - Technicolor (Euronext Paris: TCH), a worldwide technology leader in the media and entertainment sector, today announced a global partnership with Telefonica as its strategic Satellite Set-top Box provider to support the mass launch of the major operator's High Definition (HD) services campaign, kicking off in Latin America (Brazil, Chile, Peru and Colombia). In parallel, and as part of the agreement, Technicolor will equally provide support in Peru, extending these services to Telefonica's Peruvian cable customer base.

Technicolor's MediaPlay HD satellite and cable Set-Top Boxes feature Wi-Fi MPEG-2 and MPEG-4 (H.264) video codecs in both standard and high definition. These devices are ready to offer Personal Video Recording (PVR) and come with advanced video features such as the aggregation of traditional linear TV broadcasts with video delivered via IP networks.

End users, now familiar with the consumption of content at any time and on the go, expect no less from their main TV in the home. With this mass-deployment, Telefonica aims to tap into this trend and enhance consumers' experience facilitating access to broadcast and internet video on their TVs, alongside advanced services such as VOD, internet browsing and time-shifted TV, these being made accessible via an intuitive user interface.

Francois Rossiensky, Senior Vice President for Connected Home EMEA, Technicolor, said: *"Our focus on portraying the set-top box as a hub of innovation has been key in Telefonica's partners' selection process. Telefonica's trust has fuelled our team's motivation to achieve the delivery of large quantities of future proof and robust solutions in the space of a few months."*

David del Val, Global Product Director Video, Telefonica Digital added: *"Technicolor's satellite and cable HD platforms allow us to develop our leading position in Digital Home solutions: it enriches the in-home entertainment experience of our consumers, who want to enjoy access to a wider range of features, applications and services through a user friendly and reliable product"*.

technicolor



About Technicolor

Technicolor, a worldwide technology leader in the media and entertainment sector, is at the forefront of digital innovation. Our world class research and innovation laboratories enable us to lead the market in delivering advanced video services to content creators and distributors. We also benefit from an extensive intellectual property portfolio focused on imaging and sound technologies, based on a thriving licensing business. Our commitment: supporting the delivery of exciting new experiences for consumers in theaters, homes and on-the-go.

Euronext Paris: TCH • www.technicolor.com

Contacts

Press: +33 1 41 86 53 93

technicolorpressoffice@technicolor.com

Investor relations: +33 1 41 86 55 95

investor.relations@technicolor.com