- PRESS RELEASE



Paris, January 16th, 2014

Implementation of a liquidity contract

As of January 17th, 2014 and for a period of one year automatically renewable, DANONE requested ROTHSCHILD & CIE BANQUE to implement a liquidity contract in accordance with the Charter of ethics established by the AMAFI and approved by the decision of the AMF March 21st, 2011.

For the implementation of this contract, the following resources have been allocated to the liquidity account:

120 000 shares of DANONE.

About Danone

Danone is an international company present on five continents. The group holds top positions in healthy food through four businesses: Fresh Dairy Products, Waters, Baby Nutrition and Medical Nutrition. Its mission is to bring health through food to as many people as possible. Danone has more than 190 production plants and around 102,000 employees. In 2012, the company generated sales of over €20 billion, with more than 50% in emerging countries.

Listed on NYSE Euronext Paris, Danone is a component stock of leading social responsibility indexes including the Dow Jones Sustainability Indexes, ASPI Eurozone, the Ethibel Sustainability Index and the ATNI index.